

Carentoir, April 29, 2021

FIRST QUARTER 2021 TURNOVER: UP 167%

Unaudited data (€m) January 1 to March 31, 2021	2021	2020	Change
Thrustmaster	34.0	12.5	+172%
Gaming accessories	34.0	12.5	+172%
Hercules	1.8	0.9	+100%
Digital devices	1.6	0.9	+78%
OEM	0.2	0.0	-
TOTAL	35.8	13.4	+167%

Buoyed by strong demand for accessories fueled by the success of racing and flying games, the Group posted first-quarter 2021 turnover of €35.8 million, up 167%.

The Group's combined sales in the European Union and the United Kingdom were up more than 193%, while sales in North America and other countries were up 114% and 188%, respectively.

Highlights

- Launch of the new *Formula Wheel Add-On Ferrari SF1000 Edition*, officially licensed by Ferrari
- Expansion of local sales forces in India, the United Arab Emirates and Russia
- Ramp-up of the Group's strategy of entering into direct sales agreements with leading e-tailers to maximize availability of products to consumers and start of direct deliveries to Amazon Japan
- Accelerated delivery of best-selling Hercules products
- Most staff working remotely in response to new public health restrictions

The Group delivered this strong first-quarter growth against a backdrop of pressure on sea freight and components.

Thrustmaster news

The Group's Xbox accessories are now "next gen", officially licensed for use with Xbox Series X|S.

- **eSWAP:** having launched the *eSWAP X PRO CONTROLLER* gamepad in the United States last November, Thrustmaster has continued with its worldwide rollout, with professional gamers giving this unique ecosystem a warm reception. Over the period, Thrustmaster became official sponsor of the Collegiate Rocket League National Championship in the United States, boosting awareness of this gamepad among the gaming community.

- **eSports racing:** in the first quarter, Thrustmaster made preparations for the launch of the *Formula Wheel Add-On Ferrari SF1000 Edition*, its brand-new Ferrari wheel made available to the public on April 20. With its 100% carbon fiber central faceplate, this wheel is a replica of the steering wheel used in the celebrated Ferrari SF1000 Formula 1 car. In a first for Thrustmaster, it features an integrated interactive screen that can be connected natively or via wireless telemetry. With 25 action buttons and a dashboard that can display 69 different pieces of information, it provides sim racers with an unparalleled level of realism. In an article published the day after its release, French website www.jeuxvideo.com described it as a “gem” and gave it a score of 18 out of 20.

In January 2021, Thrustmaster entered into a partnership with FIA Rally Star, a three-year program to detect, train and support future racing drivers. Under the deal, Thrustmaster will be providing various international motor sport federations with a range of products from its extensive racing ecosystem. In late March, Thrustmaster also announced that it would be continuing to work with Ferrari Esports as official technical partner. The brand’s ambassadors continued to make waves, with Yuan Yifan crowned the 2020 Formula 1 Esports Series champion driver for China. As official sponsor of the DiRT Rally 2.0 competition, Thrustmaster has recently signed up new ambassadors in drift racing and other specialties.

- **Flight/joysticks:** to help make games even more immersive, Thrustmaster has continued to develop its *Thrustmaster Civil Aviation* ecosystem, launching add-ons like the *TCA Quadrant Add-On Airbus Edition*, an ergonomic Airbus replica that helps gamers confidently pull off even the most complex maneuvers, notably thanks to its speed brake lever. New partnerships with flight simmers — for example with former French naval air force fighter pilot Pierre-Henri “ATÉ” Chuet — give virtual pilots access to advice on the best way to master aerial feats like landing on an aircraft carrier.

Hercules news: at the beginning of March, Hercules released its exclusive *DJControl Inpulse 500 Gold Edition* bundle building on the success of the *DJControl Inpulse 500*, hailed as one of the best controllers of 2020. The livestreamed launch event included input from partners and influencers worldwide. This limited edition, which will be a perfect fit for the new generation of DJs, sports a unique design and includes the Serato DJ Pro software.

Financial position at March 31, 2021

- Net debt excluding available-for-sale securities was negative, at €-18.8 million.
- The value of the portfolio of available-for-sale Ubisoft Entertainment shares stood at €28.8 million.

Outlook

Demand for the Group’s accessories remains buoyant.

Despite the complex logistical environment, the Group is maintaining its 2021 forecast of turnover in excess of €150 million and net income from ordinary activities in excess of €20 million.

Guillemot Corporation designs and manufactures interactive entertainment hardware and accessories. The Group offers a diversified range of products under the Hercules and Thrustmaster brands. Active in this market since 1984, the Guillemot Corporation Group currently operates in ten countries – France, Germany, Spain, the United Kingdom, the United States, Canada, Italy, Belgium, Romania and China (Shanghai, Shenzhen and Hong Kong) – and distributes its products in more than 140 countries worldwide.

The Group’s mission is to offer high-performance, user-friendly products that maximize enjoyment for end users of digital interactive entertainment solutions.

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