



Manitou Group CSR special event "On the way up" - July 7th 2021



Ancenis, July 2nd, 2021

Manitou Group is organizing the first edition of "On the way up" on **Wednesday, July 7 from 1:00 to 2:00 pm (CET)**. This remote event, followed by Internet users from all over the world, is hosted by Michel Denis (President & CEO), Hervé Rochet (Corporate secretary) and Aude Brézac (CSR Director). The objective of this animation is to present the Manitou Group CSR strategy.

Designed in close collaboration with several stakeholders (suppliers, customers, employees), "On the way up" provides a better understanding of the path taken by the group over the years in terms of CSR and the transforming environmental and societal commitments that the group has made as part of its new strategy New Horizons 2025.

Access the presentation by registering on [this website](#)

ISIN code: FR0000038606

Indices: CAC ALL SHARES, CAC ALL-TRADABLE, CAC INDUSTRIALS, CAC MID & SMALL, CAC SMALL,
EN FAMILY BUSINESS

Manitou Group is a worldwide reference in the handling, access platforms, and earthmoving. By improving workplace conditions, safety, and performance, our environment remains renewable and sustainable for mankind.

Through its 3 iconic brands—Manitou, Gehl, and Mustang by Manitou—the group develops, manufactures, and provides equipment and services for the construction, agriculture, and industrial markets.

By constantly innovating its products & services, Manitou Group constantly adds value to exceed its stakeholders' expectations.

Always attuned to its customers via its expert network of over 1,050 dealers, the group continues to be true to its roots by keeping its headquarters in France. That focus, which powered sales to €1.6 billion in 2020, informs its talented worldwide team of 4,400 today whose passion ceaselessly motivates the group.