



PRESS RELEASE

Boulogne-Billancourt, 20th September 2021

Philippe Mellier, Chairman of the Board of directors acquires Solocal shares

Between 8th and 10th September 2021, Philippe Mellier, Chairman of the Board of directors of Solocal, acquired 40,000 shares in capital, bringing his stake to 0.03% of the Company's capital.

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Solocal is the digital partner for all local companies in France, from VSEs, to SMBs or Large Companies with networks. Our job: vitalize local life. We strive every day to unveil the full potential of all companies by connecting them to their customers thanks to our innovative digital services.

We advise over 314 000 companies all over France and support them to boost their activity thanks to our digital services (Relational Presence, Websites and Digital advertising). We also bring users the best possible digital experience with PagesJaunes, and Ooreka, and our GAFAM* partners. We provide professionals and the public with our high audience services (21M views for PagesJaunes), geolocalised data, scalable technology platforms, unparalleled commercial coverage across France, our privileged partnerships with digital companies and our talents in terms of data, development and digital marketing. Solocal moreover benefits from the "Digital Ad Trust" label. To know more about Solocal (Euronext Paris "LOCAL"): let's keep in touch @solocal

*GAFAM : Google, Microsoft/Bing., Facebook, Apple, Amazon

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