



PRESS RELEASE

Paris, 27th September 2021

Share buyback program

Reduction of the resources allocated to the implementation of the liquidity contract

In accordance with the provisions of article 4 of the French Financial Markets Authority's decision no. 2021-01 of 22 June 2021 (the « AMF Decision »), Lagardère SA has reduced, on this day, by €7,000,000.00, the resources allocated to the implementation of the liquidity contract entered into with Kepler Cheuvreux.

After this reduction of the amount in cash allocated to the liquidity contract, the resources available are as follows:

- 157,643 shares;
- 2,298,125.45 euros.

It is specified that, in accordance with article 5 of the AMF Decision, the execution of the liquidity contract has been suspended since 16 September 2021, the date of the beginning of the pre-offer period for Lagardère SA shares¹.

Created in 1992, Lagardère is an international group with operations in more than 40 countries worldwide. It employs some 28,000 people and generated revenue of €4,439 million in 2020.

The Group focuses on two priority divisions: Lagardère Publishing (Book and e-Publishing, Mobile and Board games) and Lagardère Travel Retail (Travel Essentials, Duty Free & Fashion, Foodservice).

The Group's operating assets also include Lagardère News and Lagardère Live Entertainment.

Lagardère shares are listed on Euronext Paris. www.lagardere.com

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¹ AMF notice no. 221C2405.