



Lagardère

PRESS RELEASE

Paris, 30 September 2021

Successful launch of the bond issue

The Lagardère group successfully launched today a €500m 6-year bond issue (due October 2027), with an annual coupon of 1.75%. The success of this bond issue launch illustrates investors' confidence in the soundness of the company's financial profile.

The proceeds of this bond issue are intended to be used for refinancing part of the €500m bonds outstanding due 2023, and for general corporate purposes, including partial or full repayment of the State-guaranteed loan (see PR of 4 January 2021). This bond issue will enable Lagardère SA to extend its debt maturity profile.

BNP Paribas and Société Générale CIB are acting as global coordinators on this transaction, also led by Barclays, Citigroup, Commerzbank, Crédit Agricole CIB, ING, JP Morgan, Natixis, Oddo BHF, Santander CIB and Unicredit.

Created in 1992, Lagardère is an international group with operations in more than 40 countries worldwide. It employs some 28,000 people and generated revenue of €4,439 million in 2020.

The Group focuses on two priority divisions: Lagardère Publishing (Book and e-Publishing, Mobile and Board games) and Lagardère Travel Retail (Travel Essentials, Duty Free & Fashion, Foodservice).

The Group's operating assets also include Lagardère News and Lagardère Live Entertainment.

Lagardère shares are listed on Euronext Paris.

www.lagardere.com

Press Contacts

Ramzi Khiroun

Tel. +33 1 40 69 16 33

rk@lagardere.fr

Image 7 contacts

Anne Méaux

Tel: +33 6 89 87 61 76

Investor Relations Contacts

Emmanuel Rapin

Tel. +33 1 40 69 17 45

erapin@lagardere.fr

Alima Lelarge Levy

Tel. +33 1 40 69 19 22

alelargelevy@lagardere.fr