

## **Colas presents its products and innovations at the French Mayors and Local Authorities Exhibit from November 16 to 18, 2021**

Paris Expo Center - Porte de Versailles, Pavillon 3, Hall 3, Stand M58

**From November 16 to 18, Colas will be presenting its innovative sustainable mobility solutions at the French Mayors and Local Authorities Exhibit. A majority of Colas' exhibit space will be dedicated to products designed to combat climate change, a topic that will also be the focus of a round table discussion on November 16 at 11:00 am (Paris time).**

This year, in line with its CSR policy, Colas is focusing on presenting solutions that have been developed to help cities adapt to climate change. The Group is highlighting two low-carbon, permeable surfacing solutions, Urbalith (a cold mix manufactured with an innovative organo-mineral binder) and Vegecol (a plant-based binder mix), along with Mobypod, a green bicycle shelter. All three of these Colas innovations help to combat urban heat islands.

The Group also uses City Information Modeling (CIM) to model cooling solutions for cities. Digital models can be used to visualize and represent indicators of the city's quality of life, vegetation, air quality and noise pollution for decision-makers, contractors and users alike.

Colas will also be presenting a comprehensive approach to green urban development, developed and tested in partnership with Vertuo, an award-winning start-up from the Paris region, for its "Bocage Urbain®", designed to promote biodiversity. In addition to the exhibit, Colas and Vertuo will be hosting a round table entitled "Climate change: what solutions can we use to cool down our cities?" on Tuesday, November 16 at 11:00 a.m. in the "Resilient Communities" lab in Pavilion 4.

Digital solutions to promote the acceptability of sites and worksites will also be in the spotlight. For example, the "Hello Travaux" application updates local residents about worksites (work phases, parking, traffic, etc.) and allows them to speak with the team in charge, a very efficient and quick way to handle nuisances.

Flowell and Aximum signaling solutions, which make it possible to ensure safe traffic flow for cyclists and pedestrians, will be put into action in the "City Living" area dedicated to new mobility in Pavilion 3.

The Group will also unveil its new product catalogue and present other solutions such as Colquick, Compomac, EasyRenov and Néomuls for daily road maintenance.

Lastly, it will present Colas Environnement's expertise in redeveloping urban brownfields.



### **Colas ([www.colas.com](http://www.colas.com))**

Colas, a subsidiary of the Bouygues Group, has one mission: to imagine, build and maintain sustainable transport infrastructure. Backed by a network of 800 construction business units and 3,000 material production units in more than 50 countries on five continents, the Group's 55,000 employees act locally to connect communities and foster exchanges for today and tomorrow. Colas' ambition is to be the world leader in innovative, sustainable mobility solutions.

In 2020, consolidated revenue at Colas totaled €12.3 billion (55% outside of France).

### **FOR FURTHER INFORMATION:**



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