



Lagardère

PRESS RELEASE

Paris, 21 December 2021

The Board of Directors of Lagardère SA has appointed Eight Advisory as independent expert

In the context of the proposed takeover bid announced by Vivendi SE, the Board of Directors of the Company, decided today, on the proposal of its *ad hoc* Committee, to appoint as independent expert Eight Advisory, represented by Mr. Geoffroy Bizard, who will conduct the mission with the support of Mr. Alexis Karklins-Marchay.

The mission of the independent expert will be to draw up a report including a fairness opinion on the financial conditions of the proposed offer (in accordance with article 261-1 I, of the general regulations of the French Financial markets authority (*Autorité des marchés financiers*)). The *ad hoc* Committee will ensure the follow-up of the work of the independent expert.

Created in 1992, Lagardère is an international group with operations in more than 40 countries worldwide. It employs some 28,000 people and generated revenue of €4,439 million in 2020.

The Group focuses on two priority divisions: Lagardère Publishing (Book and e-Publishing, Mobile and Board games) and Lagardère Travel Retail (Travel Essentials, Duty Free & Fashion, Foodservice).

The Group's operating assets also include Lagardère News and Lagardère Live Entertainment.

Lagardère shares are listed on Euronext Paris.

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