Montpellier, 25 January 2022



VOGO's « Entreprise innovante » ⁽¹⁾ label renewed by Bpifrance

VOGO (ISIN code: FR0011532225 - Ticker: ALVGO) announces that its "Entreprise Innovante" ⁽¹⁾ label has been renewed by Bpifrance for another three years, making it eligible for investment by innovation-focused investment funds (FCPI). These funds promote venture capital funding for innovative small and medium-sized companies. VOGO has held this label since 2018.

This label is granted to companies recognized for their innovative and economic development perspectives, after a detailed examination during which the company gives an in-depth explanation of its products, procedures and techniques creation.

VOGO fulfils these criteria by virtue of a committed development strategy around innovation in leading edge audio and video solutions.

Christophe Carniel, co-founder and Chairman and CEO of VOGO, quotes: "We are extremely proud to be awarded the "Entreprise Innovante" label again by Bpifrance; it recognises once more the work of our dedicated R&D teams and the innovative nature of our technological solutions."

About VOGO :

In the Sports sector, VOGO is a leading international player with its audiovisual solutions for fans and professionals alike, through its two flagship brands: VOGOSPORT and VOKKERO. For professionals, VOGO offers analysis and decision-making tools (referee assistance, medical diagnostics, coaching). VOGO's disruptive solution for fans transforms the stadium experience by providing multi-camera content on demand for tablets and smartphones, no matter how many people are connected. VOGO also operates in the Industry and Healthcare sectors. All of the Group's technologies are patent-protected. VOGO operates in France (Montpellier, Paris and Grenoble) and in North America, with an office in New York. It operates indirectly in other countries through its network of 35 distributors. The Group has been listed on the Euronext Growth stock market since November 2018 (ISIN code: FR0011532225 – ALVGO). It also joined the European Tech40 in 2020.

For more information: www.vogo-group.com



¹ This label is awarded by Bpifrance to companies with innovative and strategic development projects. It makes it possible to open up investment to Mutual Funds for Innovation (FCPI).

Press release

Montpellier, 25 January 2022

Contacts

VOGO Christelle Albinet Tel: +33(4) 67 50 03 98 Email:<u>c.albinet@vogo.fr</u> ACTIFIN – Press Relations Jennifer Jullia Tel: +33(1) 56 88 11 19 Email:jjullia@actifin.fr

ACTIFIN - Financial Communications Stéphane Ruiz Tel: +33(1) 56 88 11 11 Email:sruiz@actifin.fr