

# Kerlink and Clickie Deploy Smart-Store Systems For Latin America's Largest Convenience Store Chain

LoRaWAN® Network in Chilean Stores Can Reduce Energy Consumption

By up to 20 Percent and Monthly CO2 Emissions by 20,000 kg

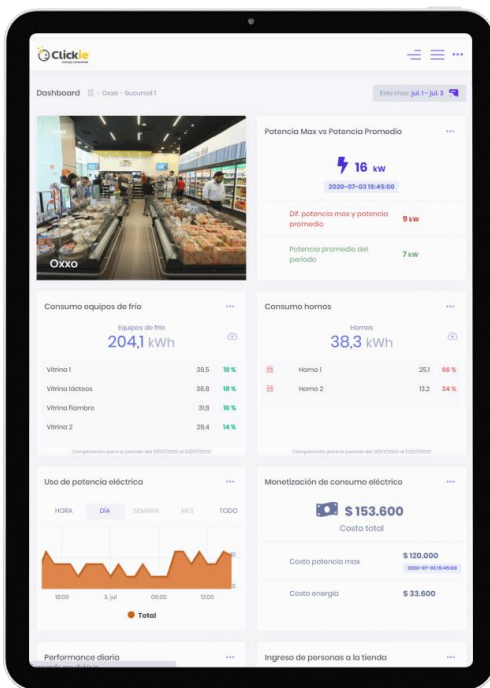


## PRESS RELEASE

**Thornigné-Fouillard, France** and **Las Condes, Santiago, Chile** – February 15, 2022, 6:00 p.m. CEST – [Kerlink](#) (AKLK – FR0013156007), a specialist in solutions dedicated to the Internet of Things (IoT), and [Clickie](#), a Chilean company that offers real-time monitoring and management of electricity consumption, today announced their smart-store solution is being deployed in more than two-dozen stores in Chile owned by Latin America's largest convenience store chain, OXXO.

Clickie's system, which can be deployed with no disruption to store operations, can **reduce store energy consumption by up to 20 percent**, **reduce the annual CO2 production by more than 240,000kg** and **increase useful lifetime of in-store equipment by 25 percent**.

OXXO, part of Grupo FEMSA, has nearly 20,000 convenience stores in five Latin American countries.



Clickie's system combines [LoRaWAN®](#) technology, management tools and economic-behavior theory to monitor businesses' critical operational variables in real time and deliver timely information capable of optimizing the way resources, such as electricity, are used.

Kerlink, a leading provider of solutions for designing, launching, and operating public and private LoRaWAN® IoT networks, offers a comprehensive product portfolio of leading industrial-grade network equipment, best-of-breed network-core, operations and management software and value-added applications. In these Chilean smart-store deployments, it delivers its [Wirnet™ iFemtoCell](#) or [iFemtoCell-evolution](#), its robust indoor carrier-grade gateways, along with [Wanasy™ Management Center](#), its complete, modular solution that runs, monitors and manages entire IoT networks.

"Our system enables complete monitoring of structure heating, cooling and lighting, as well as of refrigeration equipment in the stores, and it gives managers full control on their operation, including remote management," said Nicolás Llévénés, Clickie's chief commercial officer. "Clickie chose to partner with Kerlink for these deployments because of its record of providing reliable-and-robust indoor gateways which, combined with [Wanasy™ Management Center](#), offer our customers future-proof local IoT networks."

"Kerlink's smart-store solutions are being used in countless businesses, stores and shops around the world because they allow shop owners and managers to control assets and energy use, cut costs and reduce their carbon footprints," said Josic Thepaut, Kerlink sales manager for the Americas. "These deployments in Chile with Clickie also prove that smart-store solutions can be quickly and easily implemented, with no disruption of day-to-day business operations."

## Benefits of Clickie's Smart-Store Solution

### Electrical equipment management

Continuous monitoring of energy usage allows detection of critical points of consumption and key management opportunities:

- **Scheduled operating hours**
  - Equipment or appliances that record energy consumption during the store's closing hours can be programmed to shut down automatically, thus reducing unnecessary usage and extending their useful lives.
- **Out-of-range alarms**
  - Alarms that trigger when excessive consumption is detected identify when and where consumption peaks occur. This facilitates management of energy demand.
- **Automation**
  - Clickie's automation service gives store managers control of their devices from the platform, such as the possibility of managing room temperature remotely.

### Room temperature management

OXXO manages to effectively maintain an optimal room temperature in all its stores, thanks to the temperature management tools connected to the platform.

- **Smart thermostat**
  - Clickie provides advanced control of air conditioning units, to automatically and remotely adjust modes and temperature level based on customer comfort parameters.
- **Automatic On/Off**
  - Using the platform, the air conditioning is programmed to turn on half an hour before and turn off half an hour after the store's business hours.
- **Custom schedule**
  - Clickie allows the creation of custom schedules to turn on air conditioning on certain days and automate operating hours. Powered On Monday through Friday, powered Off on Saturdays and Sundays. Any timetable is allowed.

*LoRa Alliance® and LoRaWAN® are marks used under license from the LoRa Alliance®.*

## About Kerlink

Kerlink Group is a leading global provider of end-to-end connectivity solutions for designing, deploying, and operating public & private low power/wide area (LPWA) Internet of Things (IoT) networks. Its comprehensive product portfolio includes industrial-grade network equipment, best-of-breed network core, operations and management software, value-added applications and expert professional services, backed by strong R&D capabilities. Kerlink specializes in enabling future-proof intelligent IoT connectivity for three major domains: Smart City & Quality of Life – urban operations, utilities & metering, retail & public places, infrastructure & hubs, health; Smart Building & Industry – buildings & real estate, industry & manufacturing, asset monitoring & tracking, and Smart Agriculture & Environment – precision agriculture, cattle monitoring & farming, environment & climate, and wildlife protection. More than 200,000 Kerlink installations have been rolled out with over 350 clients in 70 countries. Based in France, with subsidiaries in the US, Singapore, India and Japan, Kerlink is a co-founder and board member of the LoRa Alliance® and the uCIFI Alliance™. It is listed on Euronext Growth Paris under the symbol ALKLK.

For more information, visit [www.kerlink.com](http://www.kerlink.com) or follow us on our social media - Twitter @kerlink\_news, LinkedIn #Kerlink, YouTube – Kerlink

## About Clickie

Clickie combines IoT (Internet of Things) technology, management tools and theory of economic behaviour to provide commercial businesses, including retail stores, with real-time monitoring of critical operational variables. It uses this information and data to help owners and managers optimize the way resources, such as electricity and equipment, are used. The company's solutions allow businesses to reduce energy consumption by up to 25 percent, while lowering their carbon footprint. The company's headquarters are in Las Condes, Santiago, Chile.

Visit <https://en.clickie.io/home>.



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### Upcoming events

**2021 Full Year Results: 30 March 2022,  
before stock exchange opening**  
[www.kerlink.com](http://www.kerlink.com)