



“On the way up”: 2nd edition of Manitou Group’s CSR event



Ancenis, July 4th, 2022

Manitou Group is organizing the second issue of its annual show “On the way up” on **Thursday, July 7 at 1:00pm (CET)**, followed by Internet users from all over the world. Hosted by Michel Denis (President & CEO), and Aude Brézac (CSR Director), this event has the main objective to introduce the CSR roadmap of Manitou Group.

Designed in close collaboration with numerous stakeholders (suppliers, customers, employees, financial partner), “On the way up” provides a better understanding of the path taken by the group year after year, in terms of CSR. The transformative environmental and societal commitments made by the group are thus highlighted, in line with the framework of its new New Horizons 2025 strategy.

Access the presentation [by registering here](#)

ISIN code: FR0000038606

Indices: CAC ALL SHARES, CAC ALL-TRADABLE, CAC INDUSTRIALS, CAC MID & SMALL, CAC SMALL,
EN FAMILY BUSINESS

Manitou Group is a worldwide reference in the handling, access platforms, and earthmoving. By improving workplace conditions, safety, and performance, our environment remains renewable and sustainable for mankind.

Through its 3 iconic brands—Manitou, Gehl, and Mustang by Manitou—the group develops, manufactures, and provides equipment and services for the construction, agriculture, and industrial markets.

By constantly innovating its products & services, Manitou Group constantly adds value to exceed its stakeholders' expectations.

Always attuned to its customers via its expert network of over 1,050 dealers, the group continues to be true to its roots by keeping its headquarters in France. That focus, which powered sales to €1.9 billion in 2021, informs its talented worldwide team of 4,500 today whose passion ceaselessly motivates the group.