

**PRESS RELEASE****2<sup>nd</sup> edition of the 100% CSR program  
On the way up!**

**Ancenis, July 7, 2022** — Manitou Group, the worldwide reference in handling, aerial lift platforms, and earthmoving sector, presents [the second edition of its annual \*On the Way Up\* event!](#) An inspiring get-together that looks at the progress of the Group's CSR roadmap.

Attended by nearly 500 people, including 70 media outlets from around the world, the second edition of the *On the way up* program, dedicated to the Manitou Group CSR strategy, kept its promises. Presented by Michel Denis, President & CEO, Elisabeth Ausimour, President of the Products Division, Aude Brézac, VP CSR, Duygu Seker, VP Spare Parts Business Unit, and Julien Waechter, VP R&D, this new edition enabled the Group to lay out the progress of its CSR roadmap over the last 12 months, and to provide information on its short and medium-term projects. Throughout the program, the exchanges focused on four key areas: "Human and Ethics", "Low-Carbon Trajectory", "Working Conditions and Safety" and "Circular Economy".

To enhance this second edition, Manitou Group asked Laurent Bataille, Executive VP France Operations for the Schneider Electric Group, to provide throughout the event a cross-sectional view of these four areas and offer particularly engaging feedback. Similarly, Fabrice Bonnifet, Bouygues Group's Director of Sustainable Development and QSE, spoke about the involvement of suppliers in sourcing equipment that is less carbon-intensive throughout its life cycle and about the safety challenges faced on

construction sites. Armance Palleau, ESG Specialist for the investor Lazard Frères Gestion, also played a part, reiterating the importance of responsible investments based on these environmental, social and governance criteria. To emphasize the need for a collective approach among its stakeholders, Manitou Group also invited European rental company Boels and manufacturer Arcelor Mittal to speak about green steel.

Aude Brézac, CSR Director Manitou Group adds: *"Our CSR objectives have now been rolled out throughout our organizations and we regularly engage with our stakeholders to achieve them. Whether it's hydrogen, accelerating the deployment of our electric ranges or analyzing a dismantling solution to enhance the recyclability of our components, there are a wealth of subjects to consider! We are proud to collaborate with so many partners in this process. Our CSR governance has recently been strengthened to give us the means to go even further. I am confident that we are on track to achieve the CSR goals that are part of our New Horizons 2025 strategic plan."*

The next edition of *On the way up* is already planned for summer 2023. [The program is available to watch again on the Group's YouTube channel by clicking here.](#)

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As the global leader in handling, aerial lift platforms and earthmoving, Manitou Group's mission is to improve working conditions, safety and performance around the world, while protecting people and their environment.

Through its 3 flagship brands – Manitou, Gehl and Mustang by Manitou – the group designs, produces, distributes and services equipment for construction, agriculture and industry.

By placing innovation at the heart of its development, Manitou Group constantly seeks to bring value to all its stakeholders.

Through the expertise of its network of 1,050 dealers, the group works more closely with its customers every day. Staying true to its roots, Manitou Group is headquartered in France. It achieved a 2021 turnover of €1.9 billion and brings together 4,500 talented people worldwide, all driven by a shared passion.