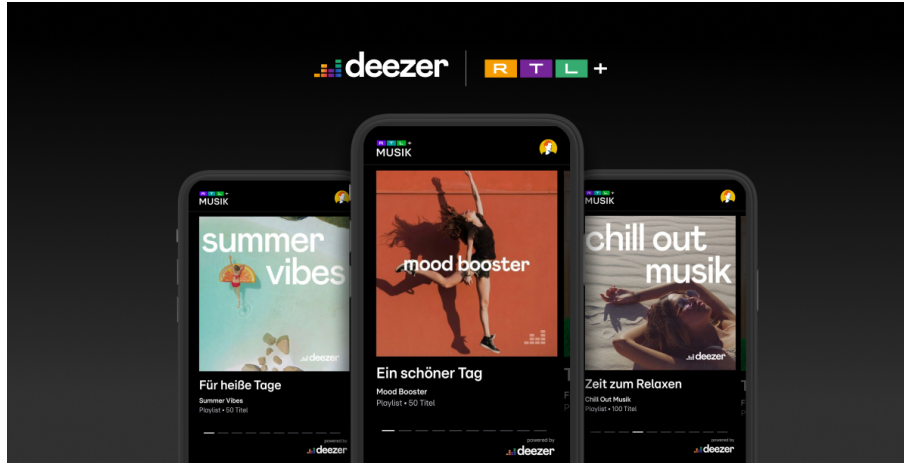


Deezer powers the launch of RTL+ music app in Germany

RTL Deutschland adds music to its evolving streaming offering, and integrates the full music catalog from Deezer, along with key product features, in this major partnership milestone



Paris, August 16th, 2022 – RTL Deutschland, today announced the launch of music streaming app RTL+ Musik. Through its partnership with Deezer (Euronext: DEEZR), paying subscribers of RTL+ in Germany will now have access to 90 million tracks, more than 5000 curated playlists, and a user-friendly interface with key music streaming features. The music streaming service is a critical component in the expansion of RTL+ into a cross-media entertainment offering.

Matthias Dang, Co-CEO RTL Deutschland: "The German streaming market is growing. But with more and more offers, the market is also becoming more confusing for users. We are therefore convinced that the variety of content, simplicity and price will be the decisive success factors in the streaming market. On RTL+, users can now access an extensive and top-class range of videos and music with a subscription – and at an unbeatable low price. We are thus starting the expansion of RTL+ into a comprehensive entertainment experience."

Stephan Schäfer, Co-CEO RTL Deutschland: "After video, music is the most popular content category in the streaming sector. We are therefore very pleased that we were able to win Deezer as a partner and are now launching the RTL+ music app on the market. We will continue to expand RTL+ successively, which will clearly distinguish it from the competition in the growth market of streaming."

Deezer and RTL have worked closely together in developing RTL+ Musik, ensuring a seamless integration, giving millions of subscribers access to one of the largest music catalogs in the world, including creative Deezer Originals such as [InVersions 90s](#), as well as an intuitive user experience.

"It is exciting to see the first results of this major partnership, and we are looking forward to being a part of the continued growth of RTL+, giving millions of German consumers access to one of the world's most innovative, and recognized music streaming services." says Jeronimo Folgueira, CEO, Deezer. "Building successful partnerships is a key part of our strategy, and we are proud to support RTL Deutschland in providing unbeatable and unique entertainment experiences on RTL+."



RTL+ Musik will be available as part of the subscription of RTL+ Max in Germany. It will continue to evolve, with support from Deezer, adding additional content and features over time.

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ABOUT DEEZER

Deezer is one of the largest independent music streaming platforms in the world, with more than 90 million tracks available in 180 countries, providing access to lossless HiFi audio, innovative recommendation technology and industry defining features. As the home of music, Deezer brings artists and fans together on a scalable and global platform, to unlock the full potential of music through technology. Founded in 2007 in Paris, Deezer is now a global company with a team of over 600 people based in France, Germany, UK, Brazil and the US, all brought together by their passion for music, technology and innovation. Deezer is listed on the Professional Segment of Euronext Paris (Ticker: DEEZR. ISIN: FR001400AYG6) and is also part of the newly-created Euronext Tech Leaders segment, dedicated to European high-growth tech companies, and its associated index.

For the latest news on Deezer go to <https://www.deezer-blog.com/press/>. Like us on [Facebook](#), and follow us on [Twitter](#), [LinkedIn](#), and [Instagram](#) for realtime information.

ABOUT RTL DEUTSCHLAND

RTL Deutschland, together with Gruner + Jahr, is Germany's leading entertainment company, spanning all types of media: TV and streaming, print and digital, radio and podcasts. It is home to some of the country's strongest media brands, from RTL to Stern, Brigitte to Vox, and Geo to NTV, and operates Germany's largest streaming platform, RTL+, with more than 3,4 million subscribers.

RTL Deutschland owns 15 TV channels, 50 premium magazines, the Audio Now podcast portfolio and numerous digital offerings, such as Chefkoch and Wetter.de. RTL Radio is one of Germany's largest privately owned radio groups, with holdings in 17 stations including Antenne Bayern and Radio Hamburg.

RTL Deutschland stands for positive entertainment and independent journalism, employing around 1,500 journalists covering all the issues shaping contemporary society. Encompassing everything from news to sport, living to lifestyle, and women to family, RTL Deutschland reaches 99 per cent of the German population.

The company also boasts one of Germany's largest advertising sales houses: Ad Alliance. Thanks to targeted investments in tech and data, RTL Deutschland is well on the way to becoming the country's leading media company in terms of technology. RTL Deutschland has its headquarters in Cologne and offices at 16 other locations, including Hamburg and Berlin. It employs 7,500 people and is part of RTL Group.