

[18.10.2022] **PRESS RELEASE**

## **TF1 GROUP COMPLETES THE SALE OF UNIFY PUBLISHERS DIVISION TO REWORLD MEDIA**

Following the press release of 28 June 2022 and the approval of the French Competition Authority on the 7 of October, TF1 Group announces today that it has finalized **the sale of the Publishers UNIFY business to Reworld Media**.

Taking into account the changes in the sector, TF1 Group has decided to focus its developments on its content publishing activities, its streaming offer and production. Thanks to its strong presence in the media landscape, its growth dynamics and the complementarity of its brands with those of Unify Publishers activities, **Reworld Media has appeared as the best partner** to guide its future developments.

### **About TF1 Group**

TF1 group **is a major player** in the production, publication and distribution of content. Our raison d'être: **to positively inspire society**. Our operations are split between two divisions: The Media division is home to our five **free-to-air channels** (TF1, TMC, TFX, TF1 Séries Films, LCI), our four **theme channels** (Ushuaia TV, Histoire TV, TV Breizh, Série Club), our **on-demand content platforms** (MYTF1, TFOU MAX and Salto), and the **TF1 PUB advertising airtime sales house**. We also operate in **music production** and **live shows** with Muzeek One. The Production division, with Newen Studios, is home to 40 creative companies and labels in France and abroad. The division creates and distributes programmes across all genres and for all media industry players, from public service and private-sector broadcasters to online platforms. TF1 group has operations in **20 countries** and employed **3,380 people** as of 31 December 2021. In 2021, the Group generated sales of **€2,427m** (Euronext Paris, compartment A: ISIN FR0000054900).

### **About Reworld Media**

Reworld Media is a group in development in two markets, BTOC and BTOB.

The **BTOC market** through the deployment of content offering, service and product offers in affinity with consumer interests, available for subscription and on a fee-for-service basis, with a captive audiences area of 35 million French people that it accompanies in the digitalization of their consumption modes.

The **BTOB market** by covering all the communication levers of the companies it supports in the digitalization of their communication, and particularly through brand marketing and marketing performance solutions.

The group has more than 80 quality multi-media/multi-format media brands (print, digital, video, audio, TV, events), generating audiences in a large number of thematic universes (Maison & Travaux, Marie France, Grazia, Auto Plus, Science & Vie, Gourmand, Top Santé, Télé Magazine, etc.) and it integrates its own technology platform into performance (180,000 affiliated sites worldwide). Founded in 2012, Reworld Media has an annual turnover of nearly **€470 million**, is present in **11 countries** and has **1,150 employees**.

Euronext Growth Paris – ALREW - ISIN Code: FR0010820274 - [www.reworldmedia.com](http://www.reworldmedia.com)

Contact: [investorss@reworldmedia.com](mailto:investorss@reworldmedia.com) Ségolène de St Martin, 33-(0)6 16 40 90 73, [sdestmartin@p-c-e.fr](mailto:sdestmartin@p-c-e.fr)

#### **PRESS AND INVESTOR RELATIONS CONTACTS :**

Investor relations : [comfi@tf1.fr](mailto:comfi@tf1.fr)

Maylis CARCABAL - [mcarcabal@tf1.fr](mailto:mcarcabal@tf1.fr) - 06 63 59 87 05

Sophie DANIS - [sdanis@tf1.fr](mailto:sdanis@tf1.fr) - 06 22 47 56 52