

## Deezer appoints Maria Garrido as CMO to support accelerated growth

*Seasoned marketing executive joins Deezer's C-Suite in Paris to spearhead the evolution and growth of the global music streaming brand.*



**Paris, November 9, 2022** – Deezer (Euronext: DEEZR), the global music streaming service, has appointed Maria Garrido as its Chief Marketing Officer. She will lead the marketing team and the continuous development of the Deezer brand, as the company keeps accelerating its growth and global expansion after the recent IPO on Euronext Paris. Maria will be based in Paris, reporting directly to CEO, Jeronimo.

“I am honored to join Deezer. It’s an exciting time to become a part of this tech and entertainment gem, as it steers a course towards transformational growth,” said Maria Garrido. “I’m very much looking forward to building on its innovative and bold spirit, leading the marketing function as it continues to shape the brand’s future and contribute to its accelerated expansion.”

As a multilingual, multinational marketing executive, Maria Garrido has 25 years’ experience of transformational leadership of cross-functional teams across multiple profitable global businesses. Her resume includes operational and strategic roles in Consumer Goods, Media, Communications and Entertainment across North America, Latin America and Europe.

“Maria is an experienced marketing executive, with an impressive track record and I am convinced she will work wonders with our brand, together with our talented marketing and communications team,” said Jeronimo, CEO at Deezer “We have exciting times ahead of us and I’m very happy to welcome Maria to the Deezer band.”

Maria Garrido is a prolific public speaker and thought leader, with regular contributions in international publications, including Bloomberg News, The Economist and Forbes, as well as recurring jury memberships for renowned



festivals such as Cannes Lions and Eurobest, where she has presided over the Entertainment juries. She is a passionate supporter of women's success, a board member at Carmila and International Women's Forum as well as numerous engagements in startup competitions for women across Europe.

**Press Contact Deezer**

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**ABOUT DEEZER**

Deezer is one of the largest independent music streaming platforms in the world, with more than 90 million tracks available in 180 countries, providing access to lossless HiFi audio, innovative recommendation technology and industry defining features. As the home of music, Deezer brings artists and fans together on a scalable and global platform, to unlock the full potential of music through technology. Founded in 2007 in Paris, Deezer is now a global company with a team of over 600 people based in France, Germany, UK, Brazil and the US, all brought together by their passion for music, technology and innovation. Deezer is listed on the Professional Segment of Euronext Paris (Ticker: DEEZR. ISIN: FR001400AYG6) and is also part of the newly-created Euronext Tech Leaders segment, dedicated to European high-growth tech companies, and its associated index.

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