

# Ingrid Bojner and Mark Simonian appointed as Independent Board Directors of Deezer SA

**Paris, December 14, 2022** – Deezer (Paris Euronext: DEEZR), today announced the appointments of Ingrid Bojner and Mark Simonian as independent board directors, effective December 13, 2022.

Ingrid Bojner and Mark Simonian were co-opted by the board to replace Alban Gréget and Jeronimo Folgueira, who resigned from their positions as directors on December 13, 2022. Jeronimo Folgueira has stepped down in order to allow for an additional independent director to join the board. However, Jeronimo will continue his mandate as Chief Executive Officer of Deezer and will work closely with the board of directors on all relevant business matters.

Subject to the approval of their appointments by the next general shareholders' meeting, Ingrid Bojner and Mark Simonian's mandates will extend through the remaining term of their predecessors, that is, until the annual general meeting is called to approve the financial statements for the fiscal year ending December 31, 2024 and for the fiscal year ending December 31, 2023 respectively.

Guillaume d'Hauteville, Chairman of the board of directors of Deezer, said: "I am delighted to welcome Ingrid and Mark as independent directors. Ingrid has a broad experience from executive roles in private and listed companies across multiple industries, notably in digital streaming services, while Mark brings an extensive background in finance across the global telecom, media and technology industries. Both of them will strongly contribute to the board's skills and profiles. I would also like to extend my thanks to Alban for his valuable contribution to the work and the debates of the board."

Ingrid Bojner declared: "Music is borderless bringing millions of people together, the successful Deezer team and service proves this every day. I am excited to join the accomplished Deezer Board of Directors to share my experiences and contribute to Deezer's strategic path in an ever changing streaming industry reaching many more millions of listeners."

Mark Simonian said: "Having followed and worked with companies in the music and streaming spaces, I believe Deezer offers consumers a unique and differentiated service and I am excited about the opportunity to work with the board to help Jeronimo and his team take the company forward and grow its business."

Jeronimo Folgueira added: "We are very lucky to have Ingrid and Mark joining our board, bringing additional skills and expertise and I'm looking forward to working very closely with both of them. With 60% female representation and more cultural diversity, Deezer is paving the way for the future of corporate governance."



### **Biography of Ingrid Bojner**

Ingrid Bojner is Senior Advisor to the CEO since 2022 and part of the management team since 2018 at Swedish audiobook and e-book streaming services company Storytel, where she also served as Chief Commercial Officer from 2018 to 2022 and was a member of the board from 2016 to 2018.

From 2013 to 2015, she served as Deputy Chief Executive Officer and Head of Communication, Brand & Strategy at the Stockholm School of Economics, responsible for strategy and transformation process. From 2010 to 2013, she was vice president and head of sales at Swedish telecom operator Telia, in charge of the Nordic and Baltic region. From 1998 to 2010, she served as associate principal at global management consulting firm McKinsey, advising clients across diversified industries such as media & entertainment, financial services, retail and real estate.

She holds a MSc in Management & Financial Accounting from the Stockholm School of Economics.

## **Biography of Mark Simonian**

Mark spent 35 years as an investment banker focused on the telecom, media and technology sectors, retiring as chairman of Global TMT Investment Banking at Credit Suisse in August 2021. From 2010 to 2018, he served as global co-head of TMT Group at Credit Suisse, with management responsibility for c. 150 professionals worldwide generating on average over US\$1 billion in revenue for the firm annually. His client work extended across the TMT space and geographies and included transactions in the media, entertainment, wireless, data center and technology sectors amongst others.

From 1997 to 2010, Mark worked at Citigroup via Salomon Brothers, where he served as vice chairman and co-head of Global TMT. From 1994 to 1997, he was also one of four principals in ECE Management group that partnered with Goldman Sachs Capital Partners to acquire Diamond Cable Communications PLC, at the time the UK's fifth largest cable television company. Prior to that, he served as a Director in the Communications Group at First Boston.

Mark holds an M.B.A from Harvard Business School and a B.A. from Stanford University.

#### Composition of the board of directors

Following the appointments of Ingrid Bojner and Mark Simonian, the board of directors of Deezer is composed of 10 members:

- Guillaume d'Hauteville, Chairman of the board;
- Iris Knobloch, Vice-chairwoman of the board;
- Valérie Accary, Director;
- Dr. Hans-Holger Albrecht, Director;
- Ingrid Bojner, Director;
- Amanda Cameron, Director;
- Sophie Guieysse, Chairwoman of the nomination and remuneration committee and Director;
- Matthieu Pigasse, Director;
- Mark Simonian, Director;
- Mari Thjømøe, Chairwoman of the audit committee and Director.



#### **ABOUT DEEZER**

Deezer is one of the largest independent music streaming platforms in the world, with more than 90 million tracks available in 180 countries, providing access to lossless HiFi audio, innovative recommendation technology and industry defining features. As the home of music, Deezer brings artists and fans together on a scalable and global platform, to unlock the full potential of music through technology. Founded in 2007 in Paris, Deezer is now a global company with a team of over 600 people based in France, Germany, UK, Brazil and the US, all brought together by their passion for music, technology and innovation. Deezer is listed on the professional segment of the Euronext Paris regulated market (Ticker: DEEZR; ISIN: FR001400AYG6) and is also part of the newly created Euronext Tech Leaders segment, dedicated to European high-growth tech companies, and its associated index.

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