

Press release

Montpellier, 24 January 2023



VOGO signs a contract with Récréa Group to implement and operate VOGOSCOPE solutions in the future Aquatic Center in Saint-Denis

VOGO (ISIN code: FR0011532225 - Ticker: ALVGO) announces the signature of a contract with Récréa Group for the implementation and operation of VOGOSCOPE solutions in the Aquatic Center (CAO) in Saint-Denis.

Currently under construction opposite the Stade de France in Saint-Denis (Paris), the CAO will be delivered to Paris 2024 in April of next year. It will host diving, water-polo and artistic swimming during the event. This is the only permanent sports facility that will be built for the event.

It will become, from 2025, in the "Legacy" phase, both a training base for the diving division of the French Swimming Federation (FFN) and for some members of race swimming division. It will also be a facility open to the general public, allowing for swimming lessons, school classes but also various sport activities (tennis padel, climbing, fitness, etc.), all managed by Récréa Group.

This centre, owned by the "Metropole du Grand Paris" (greater's Paris area), will be composed of 3 zones:

- A 70 meters pool separated by a mobile dock allowing to multiply the configurations of the pool depending on activities and users;
- A diving pool with a tower whose highest platform is 10 meters above water;
- A "dry" diving training area.



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In the "Legacy" phase, the public will also be able to enjoy:

- A large hall allowing both the hosting of competitions during events and the reception of the general public on a daily basis,
- An aquatic hall fully dedicated and adapted to those learning to swim,

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- An aquatic area with its own pool and its water playground,
- A climbing wall,
- A fitness area,
- 5-a-side football pitches and padels,
- A restaurant, etc.

VOGOSCOPE solutions implemented for various applications

VOGO has been chosen to deploy its VOGOSCOPE solutions in all areas of the CAO. The aim is to provide a Live & Replay video system designed to improve swimmers' performance through live video feedback accessible via tablets, touch screens and a dedicated Cloud. The contract covers the installation of the equipment and associated maintenance services.

More specifically, the VOGOSCOPE technology will be deployed:

- On the diving pool via 2 underwater cameras, 3 above water cameras, a tablet and a touch screen;
- On the Olympic pool with 6 underwater cameras, 2 ceiling cameras, a tablet and a touch screen;
- On the dry diving area via a combination of fixed and mobile cameras with associated tablets and screens.

The CAO, the result of a strong partnership between all stakeholders

After the announcement of the partnership between Myrtha Pools (international leader in the field of swimming pools) and VOGO in April 2022, both players are meeting again at the beginning of 2023 to discuss this international project.

A partnership for which Alain Bernard, Olympic swimming champion in 2008, was the driving force as VOGO ambassador in swimming.

On this occasion, VOGO is also entering into a new partnership with Récréa Group, the leading French player in the delegated management of leisure and sports facilities. Récréa is a key player in the sector with 40 years of experience and the management of more than 100 facilities for 10 million users today. Récréa is currently pursuing a strategy of diversifying the services it provides to public bodies, that entrust it with the operation of sports facilities, and to users of these facilities. In this context, Récréa has chosen VOGO to develop and implement adapted VOGOSCOPE systems, providing added value to both high level swimmers and leisure and school swimmers. The CAO is a first project resulting from the partnership between VOGO and Récréa, with the aim of deploying this type of services in other structures from 2023.

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A large-scale collaborative project

The implementation of the VOGOSCOPE systems on this equipment has mobilized seven actors with complementary expertise, giving VOGO the opportunity to collaborate with:

- The French Swimming Federation, to define the specifications and requirements for video systems in the diving areas;
- The "Metropole of Grand Paris", granting authority of the CAO;
- Récréa Group, to determine the specifications for the Olympic pool and the operation of the VOGOSCOPE systems in the "Legacy" phase;
- Myrtha Pools, in charge of the construction and installation of the pools in which the VOGOSCOPE systems are integrated;
- The architectural firms: Venhoeven CS & Ateliers 2/3/4;
- Bouygues Bâtiment Ile De France, for the integration of VOGOSCOPE equipment in the construction phase of this new sports venue.

Alain Bernard, VOGO ambassador in swimming, explained: *"VOGO is now a key player in the market. VOGOSCOPE's solutions have already proven their effectiveness. Their deployment, notably at the Antibes Swimmers' Circle, has offered real added value in improving the performance of athletes in all disciplines; and more recently at Arlette Franco Swimming Center in Canet-en-Roussillon."*

Commenting on the new contract, Christophe Carniel, Chairman and CEO of VOGO, said: *"We are very proud to integrate our VOGOSCOPE solutions into the CAO. Following on from the successes of 2022, VOGO is increasingly asserting its position at the heart of major world sporting events. But beyond this new commercial success within the framework of a long-term contract, we are also particularly happy to be able to provide innovations that will greatly benefit swimming practices for both athletes and the general public."*

For his part, Gilles Sergent, President of Récréa was delighted: *"This partnership will ensure that the CAO is at the cutting edge of technology. Beyond this project, it is a new opportunity for us to digitalise the infrastructures entrusted to us. This objective is perfectly in line with our vocation: to provide users with ever more innovations to enhance their sports practices."*

Finally, Alexandre Gandouin, Sales Director France of Myrtha Pools, confirmed: *"We are fully satisfied with the work done with VOGO since the beginning of our collaboration. The first deployments of connected pools are already a success, both with professionals and the general public. Together, we still have many markets to conquer, and now, a magnificent showcase at the CAO."*

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About VOGO:

In the Sports sector, **VOGO** is a leading international player, with its audio and video solutions for spectators and professionals alike. For professionals, VOGO offers analysis and decision-making tools (referee assistance, medical diagnostics, coaching). VOGO's disruptive solution for fans transforms the stadium experience by providing multi-camera content on demand for tablets and smartphones, no matter how many people are connected. VOGO also operates in the Industry sector. All of the Group's technologies are patent-protected. VOGO is located in France (Montpellier, Grenoble and Paris) and has two subsidiaries in North America and the United Kingdom. It operates indirectly in other countries through its network of around thirty distributors. VOGO has been listed on the Euronext Growth Paris stock market since November 2018 (ISIN code: FR0011532225 – ALVGO).

For more information: www.vogosport.com



vogo-group.com



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About RECREA:

Created in 1989 in Normandy, Récréa Group initiated the concept of delegated public service for aquatic centres in France, specialising in the fields of leisure and wellness. It set out on a multidisciplinary mission to design, maintain and run facilities for the benefit of users and territories. This commitment alongside local authorities has given rise to new ambitions: to combine skills, create synergies and improve the quality of service to ensure ever more innovative and efficient public service. Determined to go even further in its support, Récréa acquired, in September 2019, the company S-Pass SL, also an expert in D.S.P. for the past 40 years. Récréa is currently responsible for a hundred-some leisure and sports facilities: swimming pools, aquatic centres, skating rinks, bowling alleys, stadiums, leisure centres, etc., all of which wear the same expression: a smile.

The Group offers top experiences in terms of pedagogy and activities in order to promote well-being and to make its services accessible to as many people as possible. A company that manages public facilities must be irreproachable; this is why excellence is at the heart of Récréa's commitments, guaranteeing compliance with the standards and obligations of public service, hygiene and safety.

A public service delegation is not private management; it is a private company that provides a public service on behalf of a city or a community of municipalities.

As demands from local authorities evolve, Récréa, along with various specialised partners, is positioned on global projects involving the design, construction, financing, operation and maintenance of future aquatic centres, such as Aquapôle in Amiens, Castalia in Maurepas (Yvelines) and the CAO in Saint-Denis.

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About MYRTHA POOLS:

Myrtha Pools is dedicated to the design, construction and installation of white stainless steel pools. With 60 years of expertise, the company exports to over 70 countries. France is the first market in the world for public investments. Technical partner of the French Swimming Federation (FFN) and the International Swimming Federation (FINA), Myrtha Pools is known for having delivered the pools for London 2012, Rio 2016 and Tokyo 2020. It also signs the pools of the world swimming championships since 2003. Myrtha Pools has just signed the contract for the Aquatic Center and its Crossing in Saint-Denis. However, Myrtha Pools technology is not reserved for international events. In France, more than 300 local authorities have chosen this technology, which represents more than 630 references throughout the country: sports pools, leisure, nordic, learning and wellness pools, both new and renovated

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