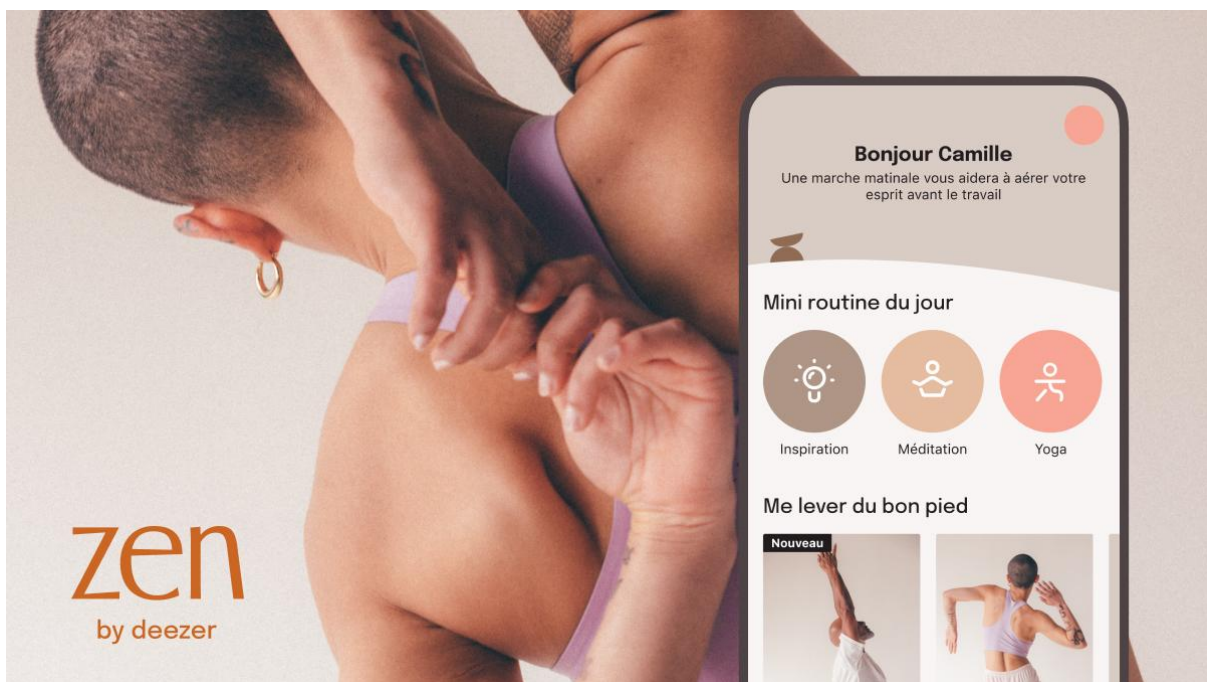


Zen by Deezer supports self-care with holistic wellbeing experience

Self-care on your own terms has never been easier, as Deezer officially launches the Zen by Deezer application in France, offering individuals and companies the most holistic digital wellbeing experience on the market.



Paris, June 1st, 2023 – Deezer (Euronext Paris: DEEZR), the global music streaming platform, has officially launched Zen by Deezer in France, with the ambition to become the number one destination for wellbeing in a growing market. Supported by 50+ experts, people across France can now choose a personalized mix of content to find serenity and take care of their bodies and minds. The launch reflects Deezer’s continued diversification of its business, with original content and new interactive experiences. Staying true to the company’s partnership growth strategy, Zen by Deezer is also available to companies investing in the mental and physical wellbeing of employees and customers.

"It's a proud and historic moment for us, as we officially launch Zen by Deezer in France," said, Arnaud Duranton, VP Innovation & New Business, Deezer "It's the first holistic digital wellbeing experience on the market, where anyone can shape a personalized journey to a happier and healthier life, supported by renowned wellbeing experts. We look forward to bringing serenity to France with the Zen by Deezer experience, as well as partnering with organizations who want to offer staff and customers an opportunity to reduce stress and be healthier."



Zen by Deezer includes a catalog of more than 2,000 pieces of audio and video content, produced by more than 50 recognized wellbeing experts in France. The application offers a personalized experience based on the needs of the user, all accompanied by music and sound ambiance generated in real time. Zen by Deezer includes music & sounds, personal development, yoga, sports, nutrition, sleep, meditation and much more, allowing the user to establish a daily self-care routine, to stay happy and healthy on their own terms.

The Zen by Deezer application is available for download on iOS and Android, at the price of 11,99 € per month, or 59,99 € per year.

“It’s your moment, your adventure. Zen by Deezer - It’s in you.”

*** ENDS ***

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ABOUT DEEZER

Deezer is one of the largest independent music streaming platforms in the world, with more than 90 million tracks available in 180 countries, providing access to lossless HiFi audio, innovative recommendation technology and industry defining features. As the home of music, Deezer brings artists and fans together on a scalable and global platform, to unlock the full potential of music through technology. Founded in 2007 in Paris, Deezer is now a global company with a team of over 600 people based in France, Germany, UK, Brazil and the US, all brought together by their passion for music, technology and innovation. Deezer is listed on the Professional Segment of Euronext Paris (Ticker: DEEZR. ISIN: FR001400AYG6) and is also part of the newly-created Euronext Tech Leaders segment, dedicated to European high-growth tech companies, and its associated index.