

Deezer appoints Florence Lao as General Counsel and Board Secretary to drive excellence in legal and governance

Additionally, the recruitment of Chief Strategy Officer Quentin Lambert will inform Deezer's long term strategic direction for continued profitable growth



Paris, July 27th, 2023 – Deezer (Paris Euronext: DEEZR), has appointed Florence Lao as General Counsel and Board Secretary, effective July 1, 2023. Florence joins the Deezer executive team in Paris, reporting directly to the CEO, Jeronimo Folgueira, with a mandate to deliver excellence in legal, compliance, governance, M&A, financing and insurance for the group. As Board secretary she will collaborate closely with the Chairwoman of the Board, Iris Knobloch.

“Deezer is leading the way for the future of the music industry, and I’m looking forward to contributing to continued success, together with the talented teams in France and across the globe,” said Florence Lao. “The music landscape is changing quickly, with Deezer playing a key role for its partners, the industry, and fans alike. It’s exciting to have joined the company at such a pivotal time.”



As General Counsel, Florence Lao will drive continuous operational excellence within the legal function and department to ensure it can appropriately cater for the future growth of Deezer.

“Florence is a highly skilled and experienced international business lawyer and is a fantastic addition to the Deezer leadership team,” said Jeronimo, CEO, Deezer. “Her work is instrumental to the governance of the company as we continue to grow and keep building strong business partnerships across the world, while evolving our support for the global music industry.”

Florence brings over 15 years of experience as an international business lawyer, starting at Latham & Watkins. She later became Deputy General Counsel at Artemis, focusing on M&A and financing transactions. At SMCP, she served as Group General Counsel, overseeing legal matters and participating in the 2017 IPO on Euronext Paris. Prior to joining Deezer, Florence was Group General Counsel at Adisseo, responsible for legal, compliance, governance, M&A, financing, insurance, internal audit, and risk functions. She was also a member of the Adisseo Sustainability Committee.

In addition to the appointment of a General Counsel, Deezer has also recently appointed Quentin Lambert as Chief Strategy Officer reporting directly to the CEO, Jeronimo Folgueira. With nearly 10 years of experience from leading strategy and M&A projects at McKinsey, Quentin joins Deezer to support strategic decision making, and explore what new opportunities can be brought to the company.

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Press Contact Deezer

Jesper Wendel jwendel@deezer.com

ABOUT DEEZER

Deezer is one of the largest independent music streaming platforms in the world, with more than 120 million tracks available in 180 countries, providing access to lossless HiFi audio, innovative recommendation technology and industry defining features. As the home of music, Deezer brings artists and fans together on a scalable and global platform, to unlock the full potential of music through technology. Founded in 2007 in Paris, Deezer is now a global company with a team of over 600 people based in France, Germany, UK, Brazil and the US, all brought together by their passion for music, technology and innovation. Deezer is listed on the Professional Segment of Euronext Paris (Ticker: DEEZR. ISIN: FR001400AYG6) and is also part of the newly-created Euronext Tech Leaders segment, dedicated to European high-growth tech companies, and its associated index.

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