



PRESS RELEASE

RECLASSIFICATION OF LANSON-BCC SHARES

Reims, November 23, 2023 - 6:00 pm - LANSON-BCC confirms that the Group's founding shareholders have taken over FIAG Holding's remaining stake in LANSON-BCC.

In accordance with the agreement signed with FIAG Holding on March 15, 2023, the PAILLARD, BOIZEL and BAIJOT family groups carried out a buyback operation on November 23, 2023 to acquire the second block of 171,050 shares, representing 2.53% of LANSON-BCC's capital, at a unit price of €36 for a total amount of €6.2 million. This purchase was finalized today.

The first block of 171,050 shares was bought back on March 24, 2023 at a unit price of €35, with 60,000 shares bought back by LANSON-BCC and 111,050 by the PAILLARD, BOIZEL and BAIJOT family groups.

Following the buyback of the second block, the Group's founding shareholders now hold 90.8% of the Company's capital and 92.4% of its voting rights. Treasury shares represent 1.8% of the capital.

The founding shareholders would like to thank FIAG Holding for its support over the past 7 years.

These transactions and the crossing of the threshold of 90% of the Group's capital will be declared to the Autorité des Marchés Financiers (AMF).

LANSON-BCC is a group built around eight Maisons producing Champagne wines, created and led by Champagne families sharing a same long-term vision. It unites together outstanding Maisons, renowned for their unique wines and benefiting from the effective fit between their customer segments. The combination of ancestral know-how and modern technical capabilities, creative independence and rational synergies enables each one of its Maisons to develop its performances, ensuring the LANSON-BCC Group's sustainability.

- **Champagne Lanson**, prestigious Maison founded 1760, Reims, holder of a Royal Warrant since the time of Queen Victoria, nearly 85% of Champagne sold on international markets.
- **Champagne Philipponnat**, Maison founded 1910 with a family tradition dating back to 1522, Mareuil sur Aÿ, owner of **Clos des Goisses**, Champagne sold on selective retail markets and in the world's leading restaurants.
- Champagne De Venoge, Maison founded 1837, Epernay, Champagne sold on selective retail markets in France and for export, notably with its **Cordon Bleu** and **Princes** ranges and its **Louis XV** grande cuvee.
- **Champagne Besserat de Bellefon**, Maison founded 1843, Epernay, producer of the **Cuvée des Moines**, Champagne distributed through traditional networks (restaurants, wine stores) in France and for export.
- **Champagne Boizel**, Maison founded 1834, Epernay, Champagne distributed through mail order in France (BtoC) and in traditional sectors for international markets.
- **Champagne Chanoine Frères**, Maison founded 1730, Reims, Champagne sold primarily on mass retail markets, with exports starting up, reputed above all for its **Tsarine** cuvee.
- **Maison Burtin**, Maison founded 1933, Epernay, mass retail supplier, producer of "custom" Champagne for key accounts, including the **Alfred Rothschild** range.
- **Domaine Alexandre Bonnet**, Les Riceys, owner of a vast vineyard, with "grower" champagnes sold in traditional sectors, also producer of **Rosé des Riceys**.

www.lanson-bcc.com

LANSON-BCC shares are listed on Euronext Growth Paris
Ticker: ALLAN | ISIN: FR0004027068 | Reuters: ALLAN.PA | Bloomberg: ALLAN:FP
Indices: EN Growth Allshare, EN Family Business

LANSON-BCC shares are eligible for SME share-based savings schemes (PEA-PME - implementing order of March 4, 2014)

LANSON-BCC

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