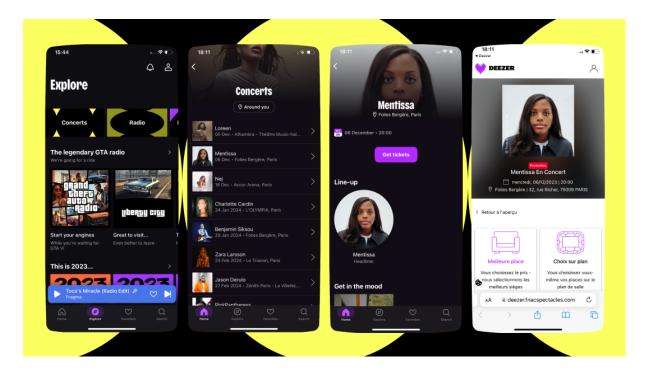


# Deezer teams up with France Billet for its in-app concert discovery

The new partnership gives user easy access to thousands of events through France Billet's ticketing system



Paris, 2023-12-07 – Deezer (Paris Euronext: DEEZR), one of the world's largest music experiences platforms, is partnering with France Billet, the French leader in ticketing which operates Fnacspectacles.com, among other services. Through Deezer's personalized concert recommendations, music fans can easily find upcoming live shows of their favorite artists directly in the app, and buy tickets with a few easy clicks through Fnac Spectacles.

"Our mission at Deezer is to help people live the music to the fullest and by partnering with France Billet, we continue to deliver on this ambition," says Alexandra Leloup, VP, Product, Deezer "Together we're making it easier for music fans to find the latest concerts with their favorite artist, offering accessible ticketing to experiences of a lifetime."

"Through this partnership we are thrilled to put our rich concert catalog & ticketing technology at the service of even more music fans," says Arnaud Averseng, CEO, France Billet. "Working with Deezer is an example of how we are opening up new ways to sell tickets faster and deliver on our mission to help artists and promoters to keep on mediatizing live projects."



With more than 60,000 events offered each year, France Billet is the leading ticketing provider in France and will source the event listings for concerts on Deezer.

### **Concerts on Deezer**

Deezer offers event recommendations, including concerts directly in the app. The recommendations are tailored to listening habits and musical preferences, with the option to filter events by city. With a simple click of the "save" button, users receive notifications of upcoming events from their favorite artists, and tickets can be purchased through third parties such as France Billet. Concerts on Deezer are easily accessed via the Home or the Explore tab, and directly on the artist pages and album pages.

\*\*\* ENDS \*\*\*

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## ABOUT DEEZER

Deezer is one of the world's largest independent music experiences platforms, connecting fans with artists and creating ways for people to *Live the music*. The company provides access to a full-range catalog of high quality music, lossless HiFi audio and industry-defining features on a scalable platform available in 180+ countries. Founded in 2007 in Paris, Deezer is now a global company with over 600 people based in France, Germany, UK, Brazil and the US, all brought together by their passion for music, technology and innovation. By building strategic partnerships in key markets across Europe and the Americas, Deezer keeps delivering brand value and end-user engagement across a wide variety of industries, including telecommunications, media, audio hardware and e-retail. As an industry thought leader, Deezer was the first platform to introduce a new monetization model since the inception of music streaming, designed to better reward the artists, and the music that fans value the most. Deezer is listed on Euronext Paris (Ticker: DEEZR. ISIN: FR001400AYG6) and is also part of the Euronext Tech Leaders segment, dedicated to European high-growth tech companies, and its associated index.

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# **ABOUT FRANCE BILLET**

France Billet is the leading ticketing company in France, managing 36 million tickets through its ticketing technology and services activities. It is the leader in online distribution, with websites such as Fnacspectacles.com, billetreduc.com and 7,000 partner sites. The network is complemented by physical sales outlets and works councils.

France Billet is also a player in the ticketing management software market for entertainment and sports professionals, notably with its status as "official supporter" of the operation of ticketing services for the Paris 2024 Olympic and Paralympic Games.

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