



DEEZER

Deezer and TIM renew thriving long term partnership in Brazil

The two companies have maintained a successful alliance since 2014 and will continue to bring the music to millions of customers across Brazil



Paris, January 23th, 2024 – Deezer (Paris Euronext: DEEZR), one of world's largest music experiences platforms and TIM, the carrier with the largest mobile coverage in Brazil and leader in 5G, are renewing their decades long partnership. TIM customers will continue to benefit from access to Deezer's pioneering music experiences, with a full-range music catalog and an ever-evolving range of industry-defining features such as Shaker, Flow, SongCatcher and music quizzes.

"For nearly 10 years, our partnership with TIM has given us the opportunity to deliver an engaging and unique music streaming experience to millions of fans in Brazil. It's a key partnership that contributed to making Brazil one of Deezer's biggest markets, and we're delighted to continue this successful journey with TIM," said Stéphane Rougeot, Deputy CEO, Deezer.

"TIM was the first mobile carrier in Brazil to include music in our offers. We transformed something that is an essential part of people's everyday life into a branding asset, permeating our entire strategy. And the partnership with Deezer has been very important on this journey," said Paulo Esperandio, CMO of TIM. "With a global music catalog and access to unique features, we know our customers will continue to enjoy Deezer, as we continue this successful alliance."

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ABOUT DEEZER

Deezer is one of the world's largest independent music experiences platforms, connecting fans with artists and creating ways for people to *Live the music*. The company provides access to a full-range catalog of high quality music, lossless HiFi audio and industry-defining features on a scalable platform available in 180+ countries. Founded in 2007 in Paris, Deezer is now a global company with over 600 people based in France, Germany, UK, Brazil and the US, all brought together by their passion for music, technology and innovation. By building strategic partnerships in key markets across Europe and the Americas, Deezer keeps delivering brand value and end-user engagement across a wide variety of industries, including telecommunications, media, audio hardware and e-retail. As an industry thought leader, Deezer was the first platform to introduce a new monetization model since the inception of music streaming, designed to better reward the artists, and the music that fans value the most. Deezer is listed on Euronext Paris (Ticker: DEEZR. ISIN: FRO01400AYG6) and is also part of the Euronext Tech Leaders segment, dedicated to European high-growth tech companies, and its associated index.

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ABOUT TIM

"Evolve together with courage, transforming technology into freedom" is TIM's purpose. The operator has the largest mobile coverage and 4G presence in Brazil and is leading the rollout of 5G in the country, in line with its leading attitude and signature: "Imagine the possibilities". Committed to the best environmental, social and governance practices, it is part of important portfolios on the Brazilian stock exchange, such as the Novo Mercado, S&P/B3 Brasil ESG and the Corporate Sustainability Index. It is listed in the Sustainability Yearbook 2022, which brings together the most sustainable companies in the world and was the first operator to obtain ISO 37001 certification for combating bribery. It is also part of the Bloomberg Gender Equity Index and leads, among companies in Brazil and in the global telecom sector, the Refinitiv Diversity & Inclusion Index. For more information, visit www.tim.com.br