

## Very promising launch of the major exhibition **Cézanne Renoir**, produced by **Museum Studio in Milan**

- On March 18, 2024, and to mark the 150<sup>th</sup> anniversary of the birth of the Impressionist movement, the Cézanne Renoir exhibition has opened at the Palazzo Reale in Milan, standing out as one of the foremost exhibitions in Europe of spring 2024
- Museum Studio acts as the exhibition's economic producer, with the Palazzo Reale, in collaboration with the Musée de l'Orangerie and the Musée d'Orsay in France. The exhibition enjoys the patronage of the Italian Ministry of Culture and the French Embassy in Italy
- The exhibition's debut shows great promise, with over 40,000 bookings made prior to its opening, and a preview attended by 1,200 people.
- The unveiling of this prestigious exhibition underscores Chargeurs Museum Studio's globally recognized expertise in crafting large-scale projects of international significance
- With its comprehensive range of services, its teams of in-house experts and its global network, the division benefits from a backlog of orders worth an estimated 240 million euros, giving it excellent mid-term visibility
- Chargeurs Museum Studio is therefore confident in achieving its target of 150 million euros sales in 2024.

To commemorate the 150<sup>th</sup> anniversary of the Impressionist movement, a cultural exhibition celebrating the iconic figures of Impressionist painting, Paul Cézanne and Pierre-Auguste Renoir, has recently debuted. Held from March 19 to June 30, 2024, at the Palazzo Reale in Milan, this exhibition brings together the works of these two artists, pivotal in shaping the trajectory of Impressionism and influencing generations of artists to come.

The exhibition, featuring 52 masterpieces, offers a comprehensive overview of the artistic careers of both masters. It follows a thematic logic and reflects the different trajectories the two artists followed throughout their respective careers: Cézanne concentrated on a more rigorous, geometric compositional structure, while Renoir focused on harmony, delicate atmospheres, and the rendering of forms through colors.

The exhibition showcases their masterpieces, exploring various themes including landscapes (Renoir, "Paysage de neige", 1875; Cézanne, "Arbres et maisons", 1885), still lifes (Renoir, "Fleurs dans un vase", 1898; "Pêches", 1881; Cézanne, "Le Vase bleu", 1889-1890; "Vase paillé, sucrier et pommes", 1890-1894), portraits (featuring "Claude Renoir en clown", 1909; Cézanne, "Portrait de Madame Cézanne", 1885-1895), and bathers (Renoir, "Baigneuse assise", 1914; Cézanne, "Trois baigneuses", 1874-1875).

The exhibition includes a dedicated section exploring the profound influence of Renoir and Cézanne on subsequent generations of painters, comparing two of their iconic works with two paintings by Pablo Picasso (namely Cézanne's "Pommes et cookies" from 1880 and Picasso's "Grande nature morte" from 1917; alongside Renoir's "Femme nue couchée" from 1906 and Picasso's "Grand nu à la draperie" from 1921-1923).

The exhibition's highly innovative layout includes a studio room that immerses visitors in the studios of both painters and reproduces the relationship between the two artists with their workspace. The studio room thus becomes a place where visitors can meet and relate to the artist.

The exhibition is also designed to be educational: it is accompanied by a Skira publication and is enriched by an educational program tailored to various age groups and aimed at schools and families. Additionally, Public Programs for adults, designed in collaboration with the French Institute in Italy, explore the themes explored by Cézanne and Renoir, alongside their contemporaries and successors. These programs draw comparisons with literature, living arts and technology.

**Delphine de Canecaude, Managing Director of Chargeurs Museum Studio**, commented: *"We are very proud to have conceived and executed this exceptional exhibition, which particularly highlights the expertise of the Skira teams. Through its rigorous operational methods, Skira has forged strong credibility in the art world, and cultivated very close relationships with the most prestigious cultural institutions in Italy and Europe. The Cézanne and Renoir exhibition is no exception, involving three prominent institutions: the Musée de l'Orangerie and the Musée d'Orsay in France, and the Palazzo Reale in Milan Italy."*

According to **Giuseppe Sala, Mayor of Milan**: *"The exhibition honoring two painting legends stands as one of Milan's major cultural events in 2024. Hosted at Palazzo Reale, the exhibition celebrates the 150<sup>th</sup> anniversary of Impressionism in the most fitting way."*

**The French ambassador, Martin Briens**, said: *"Although Paul Cézanne never came to Italy, his work resonates with the light of his native Provence, much of the light of Italy, which was a profound inspiration for Italian artists of the 20<sup>th</sup> century. Renoir, for his part, declared after his trip to Italy that he had understood the essence of painting". I hope that visitors to this exhibition will be able to discover, or rediscover, the particular light captured by these two painters, still as captivating today as it was 150 years ago", and also saluting "the great work done by the Musée de l'Orangerie and Skira."*

### **Skira establishes itself as a global leader in the production of major temporary exhibitions.**

Almost one hundred years old, the Milan-based Skira publishing house is a global leader in the world of high-end artistic expression. Since its foundation, the company has successfully published from Milan, Geneva and Paris, more than 6,500 works which have contributed significantly to the world's cultural, artistic and creative landscape. Continuously broadening its reach, Skira recently secured a prestigious contract to produce a new series of art books for the Ministry of Culture in Saudi Arabia.

Beyond its renowned reputation as an art publisher, Skira has also established itself in curating and producing large - scale cultural exhibitions. As part of the global platform of services offered by Chargeurs Museum Studio, Skira also contributes its expertise in the creation and management of museum boutiques.

### **Chargeurs Museum Studio, world leader in cultural engineering and production**

Museum Studio is the world's largest studio providing an extensive array of cultural services to institutions, museums, foundations and brands. Accompanying all stages of a museum's creation, from initial consultation

to grand opening, Chargeurs Museum Studio provides unique support to major decision-makers and their teams, transforming their cultural project into a landmark and a unique visitor experience: from the physical location to its extension into the digital sphere.

Chargeurs Museum Studio has an impressive track record, having successfully delivered over 3,000 projects across 30 countries, including the United States. From the Burrell Collection in Scotland to the National Museum of Denmark, from The National Air & Space in Washington to the American Museum of Natural History in New York, each project, each story, is an extraordinary adventure, a unique quest between knowledge and transmission.



## 2024 Financial Calendar

Tuesday, April 30, 2024

Shareholders' General Meeting

---

### ABOUT CHARGEURS

CHARGEURS is a family-owned entrepreneurial Group and world leader in high value added niche markets. Located in nearly 100 countries with nearly 2,300 employees, the Group is organized into two strategic business segments: Technologies and Luxury.

Benefiting from the long-term strategy of the Fribourg Family Group, its reference shareholder via Columbus Holding, Chargeurs serves sectors with strong structural growth and expresses its know-how of excellence in the commercial, industrial, marketing and logistics fields. The Group, whose global signature is High Emotion Technology, achieved revenues of €653.2 million in 2023.

The Chargeurs share is listed on Euronext Paris and is PEA-PME eligible.

ISIN Code: FR0000130692, Bloomberg Code: CRI:FP, Reuters Code: CRIP.PA