



**DEEZER**

## **Deezer named to Fast Company's annual list of the World's Most Innovative Companies**

***The global music experiences platform is rewarded for its innovative contributions to the global music industry including the introduction of the artist centric payment system for streaming***

**Paris, March 19, 2024** – Deezer (Paris Euronext: DEEZR) has been named to *Fast Company's* prestigious list of the World's Most Innovative Companies of 2024.

This year's list shines a spotlight on businesses that are shaping industry and culture through their innovations. These organizations are setting new standards and achieving remarkable milestones in all sectors of the economy. Deezer is named by Fast Company as one of the world's most innovative companies in the music category.

"Deezer has truly made its mark in the past year, continuing our legacy as a pioneer and innovator in the music industry and I'm very proud that we are recognized by Fast Company for our accomplishments," said Jeronimo Folgueira, CEO Deezer "By introducing the artist centric payment system we have initiated a new era in music streaming, putting focus back on the value of music, fairer pay for artists and fantastic fan experiences."

Deezer's introduction of the artist centric model in 2023 has been the catalyst for industry wide change, sparking the first major evolution of royalty payments since the inception of music streaming.

Deezer also sets itself apart as a key business partner to other global companies, making music experiences an essential part of their offering. Deezer's music experiences are available through partners in Latin America, Europe and in the United States. Recent significant partnerships include Meli+ in Brazil, Mexico and Chile, RTL+ in Germany and Sonos Radio/Radio HD in the US and multiple other markets.

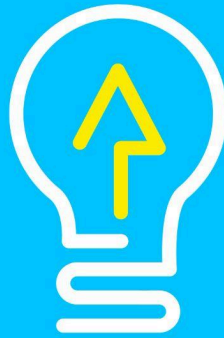
The World's Most Innovative Companies stands as *Fast Company's* hallmark franchise and one of its most anticipated editorial efforts of the year. Fast Company is the world's leading business media brand and the only one fully dedicated to the vital intersection of business, innovation, and design, engaging 7.3\* million influential leaders, companies, and thinkers worldwide. on the future of business.

\*Unique website visitors



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# FAST COMPANY



**Most  
Innovative  
Companies  
2024**

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#### **ABOUT DEEZER**

Deezer is one of the world's largest independent music experiences platforms, connecting fans with artists and creating ways for people to *Live the music*. The company provides access to a full-range catalog of high quality music, lossless HiFi audio and industry-defining features on a scalable platform available in 180+ countries. Founded in 2007 in Paris, Deezer is now a global company with over 600 people based in France, Germany, UK, Brazil and the US, all brought together by their passion for music, technology and innovation. By building strategic partnerships in key markets across Europe and the Americas, Deezer keeps delivering brand value and end-user engagement across a wide variety of industries, including telecommunications, media, audio hardware and e-retail. As an industry thought leader, Deezer was the first platform to introduce a new monetization model since the inception of music streaming, designed to better reward the artists, and the music that fans value the most. Deezer is listed on Euronext Paris (Ticker: DEEZR. ISIN: FRO01400AYG6) and is also part of the Euronext Tech Leaders segment, dedicated to European high-growth tech companies, and its associated index.

For the latest news, please visit <https://newsroom-deezer.com/>

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#### **ABOUT FAST COMPANY**

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