

[17.06.24] **PRESS RELEASE**

## **TF1+ NOW AVAILABLE IN BELGIUM AND LUXEMBOURG**

# **TF1+**



**TF1 group's free streaming platform TF1+ launches in Belgium and Luxembourg on 18 June. The TF1+ app will be available on 4 screens: mobile, tablet, PC, and the entire smart TV universe (Google TV, Android TV, Samsung, LG, Hisense, Sony, Philips, Amazon Fire TV, Apple TV, etc).**

This international expansion illustrates our ambition to position TF1+ as the go-to streaming platform in the French-speaking world, and to reunite a cultural community around the French language.

**Extended rights, box sets, 15,000 hours of content... a catalogue of premium programmes available free of charge**

TF1+ gives users unrestricted 24/7 access to a rich and diverse offer of more than 15,000 hours of news and entertainment content.

Users will be able to enjoy a unique catalogue of premium family-friendly programmes, from full runs of flagship shows like *Star Academy* and *Koh Lanta* to daily current affairs shows like *Quotidien*.

The platform will showcase the best of French drama, such as *HPI* and *Sam*; Belgian series such as *Attraction*; iconic daily soaps like *Plus Belle la Vie* and *Demain Nous Appartient*; and hundreds of films and TV movies.

The offer also includes a kids' catalogue packed with children's favourites (*Oui-Oui*, *Sunny Bunnies*, *Barbapapa*, *The Smurfs*, etc), plus fifty or so FAST special-interest channels built around strong themes such as rom-coms, drama and thrillers.

TF1 group's TV channels will also soon be available to watch live in Belgium and Luxembourg.

### **TF1+ offers pioneering innovations never before seen in the free streaming space**

TF1+ is engineered to align on what consumers really want: ergonomically designed for simple and intuitive browsing, plus more heavily editorialised content and personalised recommendations.

A key innovation is "SYNCHRO", the first content recommendation engine in the world developed specifically to facilitate communal viewing. SYNCHRO helps viewers immediately find the right content to watch, for whoever is watching: parents and kids, just kids, a couple, or a group of friends. That solves one of the main issues with platforms: people spend much too long searching for programmes, especially when several people are watching.

This algorithm offers users a selection of programmes suitable for communal viewing, tailored to the profile of the people looking at the screen. And it will allow streaming viewers to resume watching from the point where they stopped.

TF1+ users will also find exclusive news coverage tailored to on-demand consumption with TOP INFO, featuring five 3-6 minute segments a day put together by our news teams as a deep dive into the day's main breaking news stories. Finally, the platform will enjoy extended rights with content available for at least 30 days, and in some cases for as long as 48 months.

### **TF1+ is available on all screens and the entire smart TV universe**

We are keen for our streaming platform to be accessible immediately to as many people as possible, so we have negotiated strategic partnerships to make it easy to download the app, and to secure priority referencing for TF1+ on connected screens from all the leading smart TV manufacturers: Google TV, Samsung, LG, Hisense, Sony, Philips, Amazon Fire TV, etc.

An ad-free "TF1+ Premium" service is also available on all interfaces, for €5.99 a month or €59.99 a year.

### **About TF1 group**

TF1 group is a major player in the production, publication and distribution of content, in France and Europe.

Our operations are split between two divisions:

Our **Media division** is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI); our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club); TF1+, our free streaming platform for family entertainment and news; our TFOU MAX on-demand platform for kids; and the TF1 PUB advertising airtime sales house. It's a unique ecosystem that can deliver for all audiences - and all advertisers. We also operate in music production and live shows with Muzeek One.

Our **Production division**, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. Unrivalled know-how, and a diverse range of brands and talents, create and distribute programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.



The TF1 group has operations in 11 countries, and employed 2,882 people as of 31 December 2023. In 2023, we generated revenue of €2,297m (Euronext Paris, compartment A: ISIN FR0000054900).

**CONTACTS:**

**VP COMMUNICATION & BRANDS** – **Maylis CARCABAL** – [mcarcabal@tf1.fr](mailto:mcarcabal@tf1.fr) – +33 (0)6 63 59 87 05  
**HEAD OF COMMUNICATION - PROGRAMMES, BUSINESS & CSR** – **Sophie DANIS** – [sdanis@tf1.fr](mailto:sdanis@tf1.fr) – +33 (0)6 22 47 56 52  
**Jonathan MOYSAN** – [smoysan@tf1.fr](mailto:smoysan@tf1.fr) – +33 (0)6 67 83 46 44