

PRESS RELEASE RELATING TO REGULATED INFORMATION

Paris, 25 October 2024

Share buybacks carried out in connection with performance share and free share plans.

Lagardère SA today signed an agreement with an investment services provider to buy back its own shares, of a maximum of 200,000 shares.

These purchases will be made under the share buyback program authorized by the Company's shareholders at the Annual Ordinary General Meeting on 25 April 2024, the description of which was published on 26 April 2024.

The agreement, which will be carried out from October 29, 2024, until January 13, 2025, covers the purchase of shares to be allocated to the Company's performance shares and free shares plans.

On October 25, 2024, after market close, the liquidity agreement with BNP Paribas Financial Markets was suspended. The funds allocated to the liquidity account at this date, amounted to 21,843 shares and € 472,901.

LAGARDÈRE SA

French joint-stock company (*société anonyme*) with share capital 861,289,121.80 €

Divided into 141,194,938 shares of €6.10 par value each

Registered office: 4, rue de Presbourg, 75016 Paris, France

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Registered with the Paris Trade and Companies Registry under number 320 366 446

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