

CDA & PRINOTH PARTNERSHIP TO INDUSTRIALIZE THE PRODUCTION OF LARGE-SIZE ELECTRIC SNOW GROOMERS ASSEMBLED IN THE FRENCH ALPS

Paris, December 12, 2024 – **Compagnie des Alpes (CDA)**, the European leader in ski area operations, and **PRINOTH**, the longest standing manufacturer of snow groomers announced today the signing of a partnership aimed at industrializing the production of large-size electric snow groomers in the Alpine region.

Aligned with its core mission, CDA has been actively working for several years to neutralize the carbon footprint of snow grooming. Alongside transitioning its entire fleet to HVO fuel, which has already resulted in a 90% reduction in CO2 emissions, CDA has made substantial investments to advance the development of fully electric snow grooming technologies.

For its part, PRINOTH, following the 2020 launch of the *Husky E-Motion*, the first market-ready, fully electric snow groomer aims to expand its expertise to produce a new large-size electric groomer tailored to the needs of alpine ski slopes.

To support this groundbreaking initiative, CDA and PRINOTH have signed a partnership agreement that includes the establishment of an electric snow groomer assembly line in the French Alps starting in 2026.

The two companies will continue their collaboration in the coming months to advance this decarbonization initiative in the heart of the Alps.

The first prototype of a large-size electric snow groomer will be based on the “Leitwolf”, the most productive snow groomer on the market. This prototype is expected to launch in December 2025, following a series of exclusive tests conducted in CDA-operated ski resorts.

Through this agreement, both groups reaffirm their strong commitment to advancing decarbonization—and more importantly, *decombustion*—of their mountain leisure activities. Their priority is to finalize and industrialize zero-carbon technology while fostering sustainable economic activity in the Alpine regions.

David Ponson, Director of the Ski Areas and Outdoor Activities Division at CDA, stated: *"This new collaboration embodies the Group's concrete efforts to deliver on its core commitments. The agreement with PRINOTH, the first company capable of industrializing electric snow grooming technology, allows us to accelerate decarbonization efforts in the industry. Furthermore, this strategic partnership contributes to reindustrializing the Alpine region by establishing a production line that will assemble these groomers starting in 2026, with guaranteed growth through our orders. This new assembly line will secure jobs, benefiting Alpine valleys, much like the transition of SOMERM activities into today's INGÉLO MONTAGE."*

Horst Haller, CEO of PRINOTH Snow Groomers, added:

"We are thrilled to collaborate with CDA on developing a large-size electric snow groomer for use in their ski resorts across France. Our expertise and knowledge gained through similar projects like the electric Husky E-Motion and the Leitwolf H2-Motion, the world's first hydrogen-powered snow groomer, will enable us to deliver a cutting-edge solution that combines sustainability, performance, and reliability".

www.compagniedesalpes.com

ABOUT LA COMPAGNIE DES ALPES

As a major player in the leisure industry, Compagnie des Alpes (CDA) has been shaping the leisure experience for millions of people throughout Europe for over 35 years .

Our goal? To enable everyone to reconnect with themselves and with others by experiencing exceptional moments in extraordinary places.

Regularly rewarded for the quality of its offering and the unique concepts it develops, CDA innovates to surprise and delight its customers.

Today, CDA has 6300 employees, 10 of the finest mountain resorts in the Alps, 12 renowned leisure parks, outdoor mountain activities, the co-leader in 5-a-side soccer and the leader in padel... It is also the 1st real estate network in the Alps and the 1st French mountain tour operator.

Concerned with the balance of the regions in which it operates, CDA acts both in favor of their vitality and quality of life, and as a driving force behind the ecological transition. The Group believes in the virtues of dialogue with its stakeholders and respect for local and regional specificities. It therefore channels its capacity for innovation into the search for tailor-made or scalable solutions, to preserve these extraordinary spaces over the long term. The Group is committed to achieving Net Zero Carbon (scope 1 and 2) by 2030.

- ▶ Ski Areas: La Plagne, Les Arcs, Peisey-Vallandry, Tignes, Val d'Isère, Les Menuires, Méribel, Serre Chevalier, Flaine, Samoëns – Morillon - Sixt Fer-à-Cheval, Evolution 2
- ▶ Leisure Parks: Parc Astérix, FuturoscopeXperiences, Walibi Rhône-Alpes, Grévin Paris, France Miniature, Walibi Belgium, Aqualibi (Belgium), Bellewaerde Park (Belgium), Bellewaerde Aquapark (Belgium), Walibi Holland (The Netherlands), Familypark (Austria), Chaplin's World (Switzerland)
- ▶ Distribution and Hospitality: Travelfactory (Travelski, Yonly...), Mountain Collection (ex-CDA Agences Immobilières), MMV, les résidences YOONLY&FRIENDS
- ▶ Transversal expertises: Ingelo, CDA Management, CDA Développement



CDA is included in the CAC All-Shares, CAC All-Tradable, CAC Mid & Small and CAC Small.
 ISIN: FR0000053324 ; Reuters : CDAF.PA;
 FTSE: 5755 Recreational services

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ABOUT PRINOTH

Prinoth develops products for the most challenging conditions. With over 60 years of experience, it is one of the world's leading manufacturers of snow groomers, crawler carriers and vegetation management equipment. In the company's snow groomer division, through combining state-of-the-art technologies, digital services and expert know-how, Prinoth enables sustainable, economically efficient snow grooming.

Prinoth is part of the HTI Group (High Technology Industries), which specializes in the fields of winter sports, urban mobility, material transport, construction, vegetation management and clean energy. With over 20 production facilities, 108 branches and 4,600 employees worldwide, HTI is able to meet the needs of its customers at their local level.

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