



Sablé-sur-Sarthe, 28 May 2025

Completion of the acquisition of the Pierre Martinet Group



Sablé-sur-Sarthe - LDC (FRFR0013204336 - LOUP) announces the acquisition of 100% of the capital of the Pierre Martinet Group, "Le Traiteur Intraitable", as of 28 May 2025.

This announcement follows the one made on 17 April 2025, when LDC announced that it had received approval from the competition authority for the acquisition of the Pierre Martinet Group.

This transaction enables LDC to be present in 70% of the product families in supermarket and hypermarket convenience food departments, drawing on a strong new brand alongside the Marie brand. The completion of this transaction thus enhances the Group's convenience food offering by introducing fresh salads and other plant-based recipes, as outlined in the 2026-2027 strategic plan.

Philippe Gélin, Chairman of the Management Board of LDC, stated: *"With Pierre Martinet, LDC is integrating a strong new brand with values that are in all respects consistent with those of the Group's commitment to naturalness and healthy eating for all consumers. We are very pleased to finalise this pivotal transaction for the convenience food division, fully aligned with the 2026-2027 development plan. We are pleased to have now among our teams the 700 employees of the Pierre Martinet Group, who will bring their know-how and expertise to enhance our experience."*

Christophe Guyony, Director of the convenience food division of the LDC Group, added: *"Following Marie in 2009, the acquisition of the Pierre Martinet Group marks another important step in the growth of the division, which now has a high-quality plant-based offering. With this new high-value asset, LDC now offers the most extensive range in the fresh convenience food aisle."*

Pierre Martinet, founder of the Pierre Martinet Group, concludes: *"I founded this brand, which has become iconic and dear to French consumers over nearly 60 years. It's a wonderful story that I'm particularly proud of! Today, a new chapter begins, and it is now up to LDC to uphold the quality and excellence of the Pierre Martinet Group's products for the benefit of all consumers. I'm convinced that 'Le Traiteur Intraitable' and its teams are in good hands."*

With more than 700 employees spread over five production sites in France, the Pierre Martinet Group generated revenue of around €231m in 2024.

Pierre Martinet will remain fully committed to successfully integrating the Pierre Martinet Group into LDC's convenience food division. As such, for a three-year period he will stay on as Chairman of the Board of Directors of F.P.M., the holding company of the Pierre Martinet Group, and for a one-year transitional period will assist Benjamin Montlahuc (until now manager of AGIS, a subsidiary of LDC's convenience food division), appointed as of today Chief Executive Officer of the Pierre Martinet Group.

The appointment of Pierre Martinet as a member of the Supervisory Board of LDC will also be placed on the agenda of the next Ordinary General Meeting.

The Pierre Martinet Group will be integrated into the accounts of the convenience food division on 1 June 2025.

About LDC

LDC (Lambert Dodard Chancereul) is a French family-owned agri-food company specialised in the processing and marketing of poultry and the development of fresh and frozen ready meal products. With 2024-2025 revenue of €6.3 billion, the LDC group is one of Europe's leading agri-food companies, with operations in France, Poland, Hungary, Belgium, the United Kingdom and more recently in Germany and Romania. It markets its products under the Loué, Le Gaulois, Maître CoQ, Doux, Marie, Traditions d'Asie, Drosed, Nature et Respect and Matines brands. Its mission is to "Promote food sovereignty for the benefit of people and the environment".

The LDC Group is listed on the stock exchange. It achieves sustainable, balanced and measured development through organic growth and acquisitions in Europe.

Next event:

Publication of 2025-2026 Q1 revenue

3 July 2025 after market close

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