

Press release

OVHcloud partners with Crayon to deliver transformative, cost-effective technology solutions across the world

Roubaix – June 27th 2025 – [OVHcloud](https://www.ovhcloud.com), a global cloud player and the European Cloud leader, today announced a partnership agreement with Crayon, a global leader in innovation and IT services.

The agreement enables organizations to access and build in more than 45 regions* including Norway, Denmark, Belgium and the Netherlands, on the cost-effective, secure, powerful cloud infrastructure they need to supercharge their businesses.

A strategic partnership on a trusted and open Cloud

As a global leader in the FinOps arena, Crayon enables organizations across the world to digitally transform, driving business value at the right price. As a European advocate for fairness, openness and a provider of cloud solutions at compelling performance-price ratios, OVHcloud opens up a strategic and sovereign opportunity for Crayon customers worldwide.

“This partnership will enable organizations across the world to benefit from Crayon’s strategic and technical expertise, combined with OVHcloud’s infrastructure,” said Caroline Comet-Fraigneau, CSO, OVHcloud. “Crayon, along with our broader partner community, is critical to our mission of empowering businesses with sustainable, sovereign cloud services with the best performance-price ratio. This is a key part of our growth strategy, and together we will enable businesses to build a cloud environment which suits them, using technologies and know-how from two trusted European technology powerhouses with a global reach.”

A variety of solutions on a sustainable Cloud with Crayon’s unique expertise

The agreement will enable Crayon customers and partners to access OVHcloud’s range of sustainable, sovereign cloud solutions, and allow OVHcloud customers and partners to access Crayon’s advisory and cloud solutions. As a vendor-agnostic solutions provider, Crayon will have access to OVHcloud’s full portfolio from bare metal servers to hosted private cloud options including both VMware and Nutanix, public cloud and PaaS solutions such as managed Kubernetes.

“At Crayon, we are committed to empowering our customers with the most relevant and future-ready cloud solutions,” said Erling Hesselberg, Crayon Vice President of Enterprise Software. “Our global partnership with OVHcloud allows us to combine their sovereign, sustainable cloud infrastructure with Crayon’s deep expertise in software and advisory services. Together, we are uniquely positioned to help organizations navigate complex regulatory landscapes, optimize cost, and scale with confidence. This collaboration marks a significant step forward in delivering choice, control, and compliance to our customers worldwide.”

Resources

- Learn more about [OVHcloud](#)
- Follow OVHcloud on [X](#)
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Notes to Editors

*OVHcloud technology will be available through Crayon in 45 regions, which does not include the US.

About OVHcloud

OVHcloud is a global cloud player and the leading European cloud provider operating over 450,000 servers within 44 data centers across 4 continents to reach 1,6 million customers in over 140 countries. Spearheading a trusted cloud and pioneering a sustainable cloud with the best performance-price ratio, the Group has been leveraging for over 20 years an integrated model that guarantees total control of its value chain: from the design of its servers to the construction and management of its data centers, including the orchestration of its fiber-optic network. This unique approach enables OVHcloud to independently cover all the uses of its customers so they can seize the benefits of an environmentally conscious model with a frugal use of resources and a carbon footprint reaching the best ratios in the industry. OVHcloud now offers customers the latest-generation solutions combining performance, predictable pricing, and complete data sovereignty to support their unfettered growth.

About Crayon

Crayon, headquartered in Oslo, Norway, is a customer-centric innovation and IT services company with over 4,000 employees. More than 100,000 diverse businesses trust us to help them strategically acquire and optimize software investments, embrace cloud and AI technologies, and drive innovation through enhanced efficiency with a positive impact for the greater good. We are on the customers’ side. Always. Explore more at www.crayon.com.

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