



## AMA: Second-quarter revenues

### A year of transformation to leverage artificial intelligence to drive advances with assisted reality

AMA CORPORATION PLC ("AMA", ISIN GB00BNKGC5, ticker ALAMA), a publisher and integrator of secure productivity applications designed for connected mobile workers, is reporting its revenues for the second quarter of 2025. 2025 first-half earnings will be published on October 31, 2025.

In the second quarter of 2025, revenues came to €445,000, down 27% from the same period in 2024 (€610,000). Half-year revenues totaled €1.2m, compared with €1.3m for the first half of 2024, following a limited contraction of 8%. After picking up during the first quarter (+33% to €534,000), the order book at June 30, 2025 represented €785,000, reflecting a 12% year-on-year decrease. The active client portfolio came to 290 at end-June 2025, down from 389 at the end of 2024, due to the gradual phase-out of smaller, legacy contracts. The current portfolio, anchored by a solid core of key account clients, represents a strategic driving force for the deployment of the Group's AI solutions.

Unaudited consolidated revenues (IFRS, €'000) at constant exchange rates	2025	2024	Change (%)
First quarter	731	673	+9%
Second quarter	445	610	-27%
First half	1,175	1,282	-8%

XpertEye is continuing to develop and evolve, with the integration of a growing number of automated features powered by AI. These innovations are expanding the platform's use cases in areas including remote support, audit and inspection, customer service, training, telemedicine, safety and security.

Further enhanced by AI, XpertEye is progressively rolling out capabilities for:

- **Improving frontline worker efficiency:** thanks to AI, key information is captured, centralized and secured, then delivered back with the latest up-to-date data, while ensuring alignment with the company's best practices.
- **Real-time multilingual and multi-user translation allows all participants to communicate naturally in their own language, with instant text and audio output.**
- **Automated report generation:** reviews and summaries generated based on XpertEye sessions, with customizable prompts and reporting.
- **Access to the right information in seconds:** introduced in the second half of the year, Merlin is a new multilingual AI assistant that provides instant access to contextualized field-based knowledge, extracted from videos, reports and exchanges, to enable faster and better-informed decision-making.
- **Full anonymization:** protecting individuals' privacy by blurring bodies, while preserving essential information, such as hand movements and the objects held.
- **Customization of XpertEye:** compatible with the LLMs best suited to client needs and workflows, with the ability to integrate into a wide range of professional applications.
- **Sovereignty:** AMA is continuing to build on its strong and essential commitment to cybersecurity, regulatory compliance and stakeholder trust, and has once again achieved ISO 27001 certification (Information Security Management System).

## Outlook for 2025

In 2025, AMA aims to capitalize on its innovation strategy to:

- **Return to growth in its order book**, supported by a portfolio of innovative solutions, proven use cases and a dynamic expansion with its major group clients.
- **Accelerate the deployment of AI by its clients**, particularly through the “AI Report” and “Live Translation” modules, with tailored integrations in critical and multi-site environments.
- **Open up new commercial opportunities**, notably by extending its smart monitoring capabilities, especially in the surveillance sector. The SeaAll Suricate solution, launched in early 2025, highlights the transferability of AMA's technology to new markets and is gradually being offered with new versions adapted for regular operations in industrial firms.

This roadmap for 2025 aims to further strengthen XpertEye's positioning as a dedicated AI-centric platform for frontline operations, while showcasing AMA's ability to combine growth in its software business with a robust innovation strategy and responsible values.

## Next financial press release

2025 first-half earnings and 2025 third-quarter revenues: October 31, 2025 (after market close)

## About AMA

AMA is the publisher of a software platform designed to strengthen the skills of field teams across all sectors, from healthcare to industry. We use cutting-edge technologies such as Assisted Reality (aR) and Artificial Intelligence (AI) to facilitate collaboration, simplify the collection of relevant data and enhance knowledge sharing.

We are proud to be B Corp certified, in recognition of our commitment to the highest standards of social and environmental performance, transparency and accountability. Our commitment to excellence is also evidenced by our ISO27001 certification, guaranteeing the highest level of information security management. Our global presence enables us to support our customers in all time zones and regions of the world, offering constant support and tailored expertise, wherever you are. AMA is listed on Euronext Growth Paris (ISIN GB00BNKGZC51- mnemonic ALAMA). For more information visit [www.amaxperteye.com](http://www.amaxperteye.com)

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