



Communiqué de presse

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Edenred and Visa announce a strategic partnership to accelerate innovation across Benefits and Engagement, Mobility, and B2B Payment Solutions

Edenred, a global leader in specific-purpose payment solutions, and Visa, a worldwide leader in digital payments, today announce a strategic partnership to drive innovation and expand their reach in commercial and consumer payment ecosystems.

This collaboration strengthens Edenred's platform through the certification of its in-house issuing and processing infrastructure with Visa Europe. The certification allows Edenred to issue Visa credentials across its activities — Benefits, Engagement, Fleet, Mobility, and B2B Payments — reinforcing Edenred's technology leadership while enabling Visa to leverage Edenred's strong commercial position in its markets.

Expanding Edenred's capabilities and reach

The partnership combines Visa's network and innovation engine with Edenred's deep market expertise and proprietary technology. Through this collaboration, Edenred gains access to Visa's latest commercial payment solutions and Visa's B2B payment capabilities for use cases such as insurance payouts, travel supplier payments, and other embedded finance use cases. This will enhance flexibility, security, and efficiency for businesses and employees alike.

Clément Le Chatelier, Chief Product Officer at Edenred, said: *"Our partnership with Visa is a clear proof point of Edenred's technology leadership. Integrating Visa's network and innovations within our PayTech platform allows us to scale faster, offer more choice, and deliver unmatched value to our clients. Together, we're extending Edenred's reach while helping businesses modernize payments across Europe and beyond."*

Driving Innovation in Commercial Payments

For Visa, this partnership aligns with its ambition to enhance the future of commercial payments. By working with Edenred, Visa will help deploy an expanded suite of solutions tailored for businesses and employees.

Lucy Demery, Head of Visa Commercial Solutions, Visa Europe, said: *"By combining Visa's global capabilities with Edenred's platform, we're unlocking exciting new possibilities for innovation and growth across their business lines. This collaboration is a powerful example of how we can work together to deliver seamless, secure, and meaningful payment experiences that empower both businesses and their employees alike."*

A Shared Roadmap for the Future

Together, Edenred and Visa aim to deliver best-in-class, locally adapted payment experiences designed to increase efficiency and drive business success.

While Edenred and Visa have already successfully collaborated in Latin America and the United States, the first Visa-enabled Edenred virtual payment solutions will be rolled-out at the beginning of 2026 with additional programs launching across Europe.

Edenred is a leading digital platform for services and specific purpose payments, and the everyday companion for people at work, connecting more than 60 million users and more than 2 million partner merchants in 45 countries via 1 million corporate clients.

Edenred offers digital services for food (such as meal benefits), engagement (such as gift cards and engagement platforms), mobility (such as multi-energy solutions, including EV charging, maintenance, toll and parking) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and sustainable mobility.

Edenred's 12,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2024, thanks to its global technology assets, the Group managed close to €45 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40, CAC 40 ESG, CAC Large 60, Euronext 100, Euronext Tech Leaders, FTSE4Good, DJSI Europe Index, DJSI World Index, and MSCI Europe.

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Visa (NYSE: V) is a world leader in digital payments, facilitating transactions between consumers, merchants, financial institutions and government entities across more than 200 countries and territories. Our mission is to connect the world through the most innovative, convenient, reliable and secure payments network, enabling individuals, businesses and economies to thrive. We believe that economies that include everyone everywhere, uplift everyone everywhere and see access as foundational to the future of money movement. Learn more at [Visa.com](https://www.visa.com).

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