

PRESS RELEASE

Boulogne-Billancourt, 20 July 2020

ENERGISME's Euronext Growth Paris[®] IPO: a huge success despite exceptional circumstances

- The first IPO on Euronext Growth Paris[®] since the beginning of the COVID-19 crisis
- €27.57m in subscription requests, an offering oversubscribed 3.45 times of which:
€23.85m in subscription requests from French and international institutional investors
€3.72m in subscription requests from individual investors
- Gross transaction amount: €7.99m
- Share price: 4.65 Euros
- Start of trading on Euronext Growth[®] market: 22 July 2020

ENERGISME (ISIN code: FR0013399359/Ticker: ALNRG) is announcing today the outstanding success of its Euronext Growth Paris[®] IPO among institutional and individual investors.

Overall demand totalled €27.57m, including €23.85m for the Private Placement (from French and international institutional investors) and €3.72m for the Fixed Price Offer (from individual investors), giving an oversubscription rate of 3.45 times.

As part of the transaction, 1,720,430 shares will be allotted and split as follows:

- 1,548,387 shares allotted for Private Placement, corresponding to an amount of €7.2m and 90% of shares offered;
- 172,043 shares allotted for Fixed Price Offer, corresponding to an amount of €0.8m and 10% of shares offered; A1 orders (from 1 up to 250 shares inclusive) will be 40.69% honoured and A2 orders (over 250 shares) will not be honoured.

ENERGISME's share capital now comprises 6,036,920 shares on the back of the transaction, representing a valuation of €28.07m on the basis of the IPO price (4.65 euros). The company's free float¹ makes up 26.11% of its share capital.

The settlement/delivery of the New Shares will take place on 21 July 2020.

The shares will be admitted for continuous trading on the Euronext Growth Paris[®] market from 22 July 2020, under the ISIN code: FR0013345493 and the ticker: ALNRG.

¹ Excluding historical shareholders (individuals or legal entities)

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Thierry Chambon, Chief Executive Officer of ENERGISME, says:

"We are thrilled with the success of ENERGISME's IPO. Thanks to the great growth visibility offered by our SaaS development model we were able to secure nearly €7m in subscription commitments from institutional investors at the outset the launch of the IPO. We have also benefited from our dedication to energy performance - an issue of vital importance that concerns both companies and the planet.

We are also delighted with the keen interest of individual investors, who totalled €3.7m of requests.

This is despite the exceptional circumstances linked to the current health crisis. In the face of such an unprecedented situation, we have had to demonstrate our agility and innovation, with the support of our partners. This makes us even prouder of our success!

With the funds raised we can now scale up and offer a digital foundation for the entire energy transition ecosystem. I am grateful to all of our staff, customers and shareholders for making this journey possible - a journey that has only just begun!"

About ENERGISME

Founded in 2004 and taken over in 2015 by energy sector specialists, ENERGISME has developed a SaaS technology platform to accelerate companies' and buildings' energy performance (energy service providers, energy suppliers and distributors, manufacturers and property managers) by using intelligent data to achieve financial, operational and environmental gains that are substantial and, above all, measurable. Bolstered by its platform's technological and operational attributes and thanks to €18.5m in investments, ENERGISME already has 114 large account clients. A white-label solution is also being marketed to blue-chip industry players.

For more information: <https://investir.energisme.fr/>

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Presentation of the stakeholders

Lead Managers
and Bookrunner

MAINFIRST
A Stifel Company

Operation advisor and
Listing Sponsor

**EuroLand
Corporate**

Communications agency

actifin
communication financière

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Eligibility of the offering for the SME personal equity plan (PEA-PME) and BPI Innovative Company qualification

ENERGISME is announcing that it respects the eligibility criteria for SME-ISE personal equity plans under French law. As a result, ENERGISME shares can be fully integrated into personal equity plans (PEAs) and PEA-PME accounts, which enjoy the same tax benefits as a traditional PEA*.



ENERGISME also qualifies as a BPI Entreprise innovante* (innovative company).

**These schemes under French law are conditional and within any applicable ceilings available. Interested parties should contact their financial advisor.*



PRINCIPALES CARACTÉRISTIQUES DE L'OFFRE

CHARACTERISTICS OF THE SHARES

Name: ENERGISME

Ticker: ALNRG

ISIN: FR0013399359

Market quoted on: Euronext Growth Paris

ICB Classification: 10101015 – Software

LEI: 9695004RP20YYZYY7E41

OFFERING PRICE

The price of the Fixed Price Offer and the Private Placement is set at 4.65 euros per share.

SIZE OF AND ALLOTMENT OF THE OFFER

1,720,430 New Shares were issued as part of the Offer. Gross total proceeds stand at approximately €7.99m.

- 1,548,387 shares allotted under the Private Placement (representing approximately €7.2m and 90% of the total number of Shares Offered);
- 172,043 shares allotted under the Fixed Price Offer (representing approximately €0.8m and 10% of the total number of Shares Offered); A1 orders (from 1 up to 250 shares inclusive) will be 40.69% honoured and A2 orders (over 250 shares) will not be honoured.

USE OF FUNDS

The net proceeds of the funds raised from the issue of New Shares (€8m based on the Offering Price) will enable ENERGISME to finance growth (WCR) (25% of funds raised) and increase its sales force, especially for international development (75% of funds raised).

Although no targets have been identified as yet, ENERGISME is monitoring its market for potential external growth opportunities and reserves the right, should an acquisition opportunity arise, to reallocate some of the funds detailed above by reducing the amount allocated to increasing the sales force.

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NEXT STEPS IN THE TRANSACTION

21/07/2020	Settlement-delivery of the FPO and the Private Placement
22/07/2020	Trading in the company's shares begins on Euronext Growth.

POST-TRANSACTION BREAKDOWN OF SHARE OWNERSHIP

Following the IPO, ENERGISME's share capital breaks down as follows:

SHAREHOLDERS	Number of shares	% of capital	Number of voting rights	% of voting rights
Mr Thierry CHAMBON and family*	262,780	4.35%	496,080	5.56%
Mr Alexis TRAN and family**	170,840	2.83%	336,380	3.77%
Mr Pierre VIDAL***	302,040	5.00%	604,080	6.77%
Mr Ingmar WILHELM****	510,120	8.45%	983,510	11.02%
Mr Wissam ANASTAS	488,860	8.10%	942,050	10.56%
Mr Ramez NASSER	523,685	8.67%	997,075	11.17%
Mr Thierry BRAINE-BONNAIRE	6,700	0.11%	11,900	0.13%
Subtotal Corporate Officers and employees	2,265,025	37.52%	4,371,075	48.98%
Other historical shareholders (individuals or legal entities)	2,195,551	36.37%	2,977,621	33.36%
Free float	1 576 344	26.11%	1 576 344	17.66%
TOTAL	6,036,920	100.00%	8,925,040	100.00%

* Thierry Chambon and family directly and indirectly through his holding Chambon Investissements

** Alexis Tran and family directly and indirectly through his holding SMART KAPITAL

*** Pierre Vidal directly and indirectly through his holdings PV INVEST et TYP INVEST

**** Ingmar Wilhelm directly and indirectly through his holding E-Horizons

COMPANY'S LOCK-UP AGREEMENT AND SHAREHOLDERS' HOLDING AGREEMENTS

Company's lock-up agreement: 180 days, notwithstanding certain exceptions detailed in the Information Document.

Managers' holding agreements: Thierry Chambon, Chief Executive Officer, Pierre Vidal, Deputy Chief Executive Officer, and Alexis Tran, Innovation and Technical Director, who respectively own, directly and indirectly, 6.09%, 7.00% and 3.96% of the Company's shares as of the date of this Information Document, signed a commitment on 2 July 2020 to hold, subject to certain exceptions:

- 100% of the shares they owned on the date they signed the commitment for a period of 360 calendar days starting on the settlement-delivery date of the Offering;
- 80% of the shares they owned on the date they signed the commitment for a period of 540 calendar days starting on the settlement-delivery date of the Offering.

OBTAINING THE INFORMATION DOCUMENT

Copies of the Information Document filed with Euronext on 3 July 2020 are available free of charge upon request from the head office of ENERGISME (88 Avenue du General Leclerc – 92100

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BOULOGNE-BILLANCOURT). An electronic copy can be obtained from the Euronext website (www.euronext.com) or the Company's website (<https://investir.energisme.fr>).

DISCLAIMER

This press release contains indications on the Company's outlook and focuses of development. These indications are sometimes identified by the use of the future or conditional tense, or terms of a forward-looking nature such as “think”, “aim”, “expect”, “intend”, “estimate”, “target”, “believe”, “wish”, “could”, “should” or “may”, or where applicable the negative form of these terms, or any other variant or similar terminology. This information is not historic data and may not be interpreted as a guarantee that the events and data referred to will occur. This information is based on data, assumptions and estimates considered as reasonable by the Company. It is subject to change or modification due to uncertainties associated in particular with the economic, financial, competitive and regulatory environment. This information contains data pertaining to the Company's intentions, estimates and targets concerning in particular the markets on which it operates, its strategy, growth, results, financial position and cash position. The forward-looking information provided in this press release is provided as of the date of the press release. The company makes no commitment to publicly update the forward-looking information in this press release, unless required to do so by applicable legal or regulatory obligations. The Company operates in a constantly changing and competitive environment. Accordingly, it cannot anticipate all the risks, uncertainties and other factors liable to affect its business, their potential impact on its business, or to what extent the occurrence of a risk or combination of risks may have materially different results than those referred to in any forward-looking information, bearing in mind that none of this forward-looking information constitutes a guarantee of actual results.