



## **RUBIX and BOA Concept : a partnership that lasts**

### *The smart modular conveyor Plug-and-Carry® in Italy at Minetti*

In the continuity of the equipment made since 2015 for the RUBIX Orexad platform in France, BOA Concept was selected to equip the MINETTI platform in Bergamo, leader of industrial supply distribution in Italy.

#### **A global project designed with new and re-used equipment**

The modularity of the Plug-and-Carry® concept has enabled Minetti to reuse conveyor modules from the Orexad platform in France, thus pooling the conveyor fleet between the different platforms of the RUBIX Group.

To meet Minetti's needs, BOA Concept designed and installed the order preparation system on 3 levels, 2 of which are on the mezzanine. In total, the inventor of the intelligent modular conveyor integrated around 10 third-party machines, controlled by his BOA Drive software, as well as a case erector machine moved from the French site after its replacement by other equipment.

#### **A concentrate of technologies**

Packages are formed automatically and then transported to the preparation stations on the 3 levels, using elevators. When all the parts are taken, the packages are sent either to packing areas where they undergo a random check, or to a specific processing area, or even directly to a closure area. Packages are photographed to anticipate any customer complaints and then receive their delivery slip. They then undergo, before being automatically closed and labeled, a height reduction operation in order to limit the volumes shipped (CSR policy).

At the end of the process, a sorting system makes it possible to separate the shipments of the different carriers which are connected to the RUBIX computer system.

*“A great step has been taken for the distribution at Rubix: both efficiency in distribution and quality will be achieved, increasing customer satisfaction.”* Luca Marconcini – Minetti Chief Operating Officer.

#### **About Rubix**

Rubix has been in Italy since 1951, when two brothers began the Minetti company. Since then, it has grown with branches across all country to serve better our customers. In Italy, Rubix is present with different brands and more than 600 employees. Minetti, brand of Rubix Group, has become the leader of industrial supply distribution in Italy. It represents an Italian excellence within a greater European network. Thanks to our 70 years of professional and steady activity, we offer expertise in specifying, providing and installing an unrivalled scope of industrial parts.

For more information: <https://www.rubix-group.com/> <https://www.minetti.com/>

#### **About Boa Concept**

BOA Concept, founded in 2012, is an e-commerce accelerator, innovative and specialist in intralogistics, listed on the Paris Stock Exchange. BOA Concept installations operate on the principle of smart objects (IOT) thanks to on-board intelligence and have

convinced big names in logistics and e-commerce in France, Western Europe and Morocco. Thanks to the ease of reuse of its made in France solutions, the company is fully in line with a CSR policy (#reuse). Based on a modular and easy-to-implement design, the company democratizes access to automation by offering a range of intelligent Plug-and-Carry<sup>®</sup> modular conveyors for light and heavy loads as well as a robotic storage system Plug-and-Store<sup>®</sup>. Led by a team of 50 people, a third of whom are in design offices and R&D, BOA Concept is based on the values of Flexibility, Responsiveness and Innovation. More information on: [www.boa-concept.com](http://www.boa-concept.com)

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