

Bilendi

Bilendi announces the completion of the the acquisition of the respondi group

Paris, November 30, 2021 - **Bilendi, a European leader in research technology and data**, announces the completion of the acquisition of the respondi Group following the fulfilment of the customary closing conditions.

With this strategic move, Bilendi takes a significant step forward in its development and further strengthens its position in the top three European markets: Germany, France and the United Kingdom.

Founded in 2005 in Cologne, Germany, respondi is a European player dedicated to data collection for market research in Europe. With a team of 80, the company is located in three countries: Germany, France and the United Kingdom. Respondi expects to generate revenues of €15 million (+17%) and EBIT of €1 million in 2021.

Following the acquisition of respondi, Bilendi will succeed in its target to achieve annual revenues of €50 million by 2023, on a pro forma basis¹.

Bilendi will continue to pursue its development strategy combining organic growth and acquisitions.

About Bilendi

At a time when the amounts, variety and speed of data being issued and communicated are increasing exponentially, **Bilendi** provides an innovative technological response to the collection, processing and enhancement of this data.

That is why **Bilendi** is positioned at the epicentre of data collection for two market segments. These are: Technologies and Services for Market Research and Technologies and Services for Customer Engagement and Loyalty.

We have locations in France, the United Kingdom, Germany, Switzerland, Spain, Italy, Denmark, Finland, Sweden, Belgium, Morocco. The group also has business activities in Austria and Norway. In 2020, **Bilendi** achieved a turnover of € 34.1 million. The group is listed on Euronext Growth Paris. ISIN code FR 0004174233 - MNEMO code. ALBLD - Eligible PEA PME.

www.bilendi.com

¹ As if the acquisition had been completed on January 1, 2021

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