

Paris, 27 June 2024, 5.45pm

Financial calendar 2024/25

PARIS, FRANCE – 27 June 2024 – PULLUP Entertainment (FR0012419307 - ALPUL), a collective of internationally recognised talents in the publishing and creation of original video game content, announces its financial calendar indicating the dates for the disclosure of the economic-financial results 2024/25 (ending March 31):

- Thursday, July 18, 2024: Q1 2024/25 Revenue
- Thursday, September 26, 2024: Combined General Meeting
- Wednesday, October 16, 2024: Q2 2024/25 Revenue
- Thursday, October 17, 2024: PULLUP Entertainment Investor Day
- Thursday, December 12, 2024: H1 2024/25 Results
- Thursday, January 16, 2025: Q3 2024/25 Revenue
- Thursday, April 17, 2025: FY 2024/25 Revenue
- Thursday, June 19, 2025: FY 2024/25 Annual Results

All dates are after stock market closing time, at 5.45 pm (CET – Paris)

About PULLUP Entertainment

With over 600 employees based mainly in Europe, the PULLUP Entertainment group is organized around three complementary business units:

- FOCUS Entertainment Publishing, one of the world's leading AA video game publishers, renowned for its
 premium production services, marketing, and communications support tailored to each project and
 audience. The company publishes international hits such as the A Plague Tale franchise, SnowRunner and
 the eagerly-awaited Warhammer 40,000: Space Marine 2. This entity is managed by John Bert, Deputy
 Chief Executive Officer.
- DOTEMU, leading publisher and developer in the thriving independent games scene, specializes in the
 production of licensed games such as the million-sellers Teenage Mutant Ninja Turtles: Shredder's
 Revenge and Street of Rage 4. As part of the Group's new organization, DOTEMU is the entity responsible
 for publishing all PULLUP Entertainment's independent games. Cyrille Imbert, Chairman and Chief
 Executive Officer of DOTEMU, continues his duties while managing these new activities as Deputy Chief
 Executive Officer in charge of Publishing Independent Games.
- The PULLUP studios division headed by Ahmed Boukhelifa encompasses the Group's seven creative studios.

Alongside these three entities dedicated to games publishing and development, SCRIPTEAM completes the Group's expertise since December 2023: specialized in audiovisual production, SCRIPTEAM's main purpose is to adapt PULLUP Entertainment's video game licenses into series or feature films.



All financial information pertaining to PULLUP Entertainment can be found at www.pullupent.com

Contacts

Investor Relations

Laure d'Hauteville

Tel: + 33 (0) 1 55 26 85 00

Email: IR@pullupent.com

Mathilde Guillemot

Tel.: +33 (0) 1 78 94 87 35

Email: mathilde.guillemot@seitosei-actifin.com

Press Relations

Clémence Bigeon

Tel: + 33 (0) 1 55 26 85 00

Email: <u>Clemence.BIGEON@focusent.com</u>

Michael Scholze

Tel.: +33 (0) 1 56 88 11 14

Email: michael.scholze@seitosei-actifin.com