



Press release
Lyon, 07 February 2008

GL events to acquire 6 major industrial trade fairs

GL events has concluded a memorandum of understanding with Exposium to acquire a portfolio of six industrial trade fairs:

- The biennial manufacturing technology trade fairs *Industrie Paris* and *Industrie Lyon*, held in March in even and odd years respectively;
- The biennial international trade fairs for systems, components and solutions for industry and large-scale infrastructure, *SCS Automation & Control Paris* and *SCS Automation & Control Lyon*, held in November;
- *Forum de l'Electronique*, an international electronics industry show organized at Paris Nord Villepinte jointly with the *RF & Hyper* tradeshow dedicated to radio frequencies, microwaves, wireless, optical fibres and their applications held in October.

These fairs showcase approx. 3,000 exhibitors on more than 100,000 m² at Paris Nord Villepinte and Lyon Eurexpo. In 2008 they will generate total sales of €22 million with an operating margin in line with standards for this type of business.

This acquisition follows a partnership of several years between Exposium and GL events in organizing the *Industrie Lyon* and *Industrie Paris* trade fairs.

This latest addition strengthens the portfolio of industrial trade fairs organized by GL events that include *Mach Tech* and *ElectroSalon* in Budapest, *Ven Mec* in Padua and *Stim* in Lyon.

GL events and Exposium have also entered into a partnership for the commercialization of *Europack/Euromanut* the trade show for packaging, logistics, storage and handling solutions and equipment.

This expansion highlights GL events' acceleration as an organizer of B-to-B events and confirms its strategy of developing high value-added trade fairs in line with its recent partnership for Pret à Porter Paris®, a premier international fashion event. As a result, GL events has a portfolio today of more than 200 proprietary trade fairs.

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Upcoming events:

Publication of audited 2007 consolidated financial statements, Tuesday 11 March 2008
(after the close of trading)

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