

PRESS RELEASE

SES ASTRA SIGNS CAPACITY AGREEMENT FOR 31.5 DEGREES EAST

InSat to use one transponder on ASTRA 2C

Luxembourg, 30 July 2009 – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced that it has signed a new capacity agreement for its 31.5 degrees East orbital position. The German satellite service provider InSat will use one transponder on ASTRA 2C to provide IP backbone services to small and medium sized enterprises in the Middle East and Caucasus region. In addition to the satellite capacity, SES ASTRA will also provide uplink services from its facilities in Luxembourg.

31.5 degrees East is SES ASTRA's new orbital position targeting the Eastern European and Middle East markets including the Caucasus. Since June, SES ASTRA offers 24 transponders at 31.5 degrees East via its ASTRA 2C satellite. InSat is the second customer contracting capacity on ASTRA 2C bringing the total number of contracted transponders to five.

Alexander Oudendijk, Chief Commercial Officer of SES ASTRA, said: "We are very pleased to have signed this capacity agreement with InSat because it demonstrates the continued trust of our customers in our services. The fast ramp up of ASTRA 2C proves the strong demand for satellite capacity in Eastern Europe, the Middle East and the Caucasus and confirms our decision to develop 31.5 degrees into a new orbital position for this region".

Valentin Gurinovich, CEO of InSat, said: "InSat offers satellite-based internet backbone connectivity for Internet Service Providers (ISPs) and other corporate customers. We have chosen SES ASTRA because its ASTRA 2C satellite provides excellent coverage for our target region enabling our customers to receive our new service with a small-sized 60 cm dish. The agreement with SES ASTRA therefore ideally serves our goal to bridge the digital divide in countries and regions with underdeveloped telecommunications infrastructures."

For more information please contact:

Markus Payer
SES ASTRA
+ 352 710 725 500
markus.payer@ses-astra.com

About SES ASTRA

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 14 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 122 million DTH and cable households and transmits more than 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With nearly 80 High Definition (HD) channels on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES owns two market-leading satellite operators, SES ASTRA in Europe and SES AMERICOM-NEW SKIES which provides global coverage and connectivity. The company owns 90 percent of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 40 satellites in 26 orbital positions around the globe. Additional information on SES is available at: www.ses.com

About InSat

German-based InSat offers satellite-based internet backbone connectivity for Internet Service Providers (ISPs) and other corporate customers in Russia and its neighboring countries, Central Asia and the Middle East. The company aims to bridge the so-called digital divide in countries and regions with underdeveloped telecommunications infrastructures. Under the brand name hi-stream® InSat offers Internet service for end-customers. Hi-stream® is a unidirectional High-Speed Internet access based on DVB S2 and provides a solution to guarantee connectivity in case of bad weather conditions. The service works with PC-card or the self-developed hi-stream®-Box, setting a new standard on the Internet broadband market.