

## PRESS RELEASE

### SES ASTRA TO BROADCAST MTVNHD IN FRANCE

Betzdorf (Luxembourg), 1st December 2008 - SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today the signature of a long term contract for the broadcast of MTVNHD, MTV Networks High Definition, in France. MTVNHD is the first international high definition service dedicated to music and children in France. It will be broadcast 24-hours from ASTRA's prime orbital position at 19.2 degrees East, and allows the TV viewers who subscribe to the HD option of CanalSat to benefit from an enhanced music experience.

With MTVNHD, the number of HD channels distributed on the ASTRA Satellite System increases to 58, thereby reinforcing ASTRA's position as the most important HDTV platform in Europe, including HD channels from leading pay-TV bouquets and the biggest public broadcasters. By the end of 2010, SES ASTRA expects to transmit around 100 HD channels.

Alexander Oudendijk, Chief Commercial Officer of SES ASTRA, said: "We are very pleased that MTV Networks continues the development of its HD programme via ASTRA. With the launch of MTVNHD in France, ASTRA further improves its impressive HD channel line-up and continues to build a very attractive neighbourhood on its main orbital positions."

For further information please contact:

SES ASTRA  
Markus Payer  
+ 352 710 725 500  
[markus.payer@ses-astra.com](mailto:markus.payer@ses-astra.com)

#### About SES ASTRA

[www.ses-astra.com](http://www.ses-astra.com)

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 14 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 117 million DTH and cable households and transmits a total of 2,433 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With 58 High Definition (HD) channels on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES owns three market-leading satellite operators, SES ASTRA in Europe, SES AMERICOM in North America, and SES NEW SKIES which provides global coverage and connectivity. The company owns 90 percent of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and Quetzsat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 39 satellites in 26 orbital positions around the globe. Additional information on SES is available at: [www.ses.com](http://www.ses.com)