

PRESSRELEASE

SES AMERICOM CONFIRMS AMC-14 SATELLITE LAUNCH ANOMALY *Satellite is Currently Stable But Below its Intended Orbit*

March 17, 2008 – Princeton, NJ – SES AMERICOM, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), today confirmed that its AMC-14 satellite failed to reach its intended orbit following its launch on board a Russian Proton Breeze-M launch vehicle on March 15. An anomaly during the second burn of the fourth stage of the rocket resulted in the satellite being placed short of the planned geostationary transfer orbit.

“While we are not in a position to comment on the possible causes of this launch anomaly, the satellite is healthy and is operating nominally in a stable orbit under the control of Lockheed Martin. SES and Lockheed Martin engineers are currently exploring various options for bringing AMC-14 into its proper geostationary orbit,” said Martin Halliwell, President of SES ENGINEERING.

AMC-14 was built by Lockheed Martin Commercial Space Systems, with launch services from the Baikonur Cosmodrome in Kazakhstan provided by ILS (International Launch Services).

In all of the various scenarios to redirect the spacecraft, onboard fuel will have to be used to propel the satellite to its correct orbital position, thereby reducing its service life. SES’ investment in AMC-14 is insured for partial and total loss.

The spacecraft is entirely contracted by EchoStar Corporation and is intended to operate at the orbital position of 61.5 degrees West.

“We are confident that the engineering teams at Lockheed Martin and SES will find a way to place AMC-14 into the correct orbit in a manner that our customer’s requirements can be met,” said Edward Horowitz, President and CEO of SES AMERICOM. “We cannot, at this time, speculate on the impact of the orbit raising activities on both the in-service date and the service life of AMC-14. We will provide additional information in due time.”

(.../2)

About SES AMERICOM

www.ses-amicom.com

As the leading supplier of satellite services in the U.S., SES AMERICOM serves broadcasters, cable programmers, aeronautical and maritime communications integrators, internet service providers, mobile communications networks, government agencies, educational institutions, carriers and secure global data networks with efficient communications and content distribution solutions. The company, recognized as a major innovator of advanced satellite communications services, operates a fleet of 15 spacecraft in orbital positions predominantly providing service throughout the Americas. In addition, AMERICOM Government Services (AGS), a wholly-owned subsidiary, is dedicated to providing satellite-based communications solutions to both civilian and defense agencies of the U.S. Government.

SES AMERICOM is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES wholly owns three market-leading satellite operators, SES ASTRA in Europe, SES AMERICOM in North America, and SES NEW SKIES, which provide global coverage and connectivity. The company also owns 90 percent of SES Sirius in Europe and holds strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 38 satellites in 25 orbital positions around the globe. Additional information on SES is available at: www.ses.com

#

For more information, contact:

Monica Morgan - SES AMERICOM + 1-609-987-4143, +1-609-933-8442
monica.morgan@ses-amicom.com

Yves Feltes – SES Media Relations + 352 710 725 310
yves.feltes@ses.com

Mark Roberts – SES Investor Relations + 352 710 725 490
mark.roberts@ses.com