

PRESS RELEASE

TALIA CONTRACTS MULTIPLE TRANSPONDERS ON NSS-12

Powerful new SES NEW SKIES satellite to provide connectivity in Middle East and Africa for top tier satellite internet provider

The Hague, September 8th, 2008 - SES NEW SKIES, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG) announces that Talia Limited, one of the largest suppliers of satellite internet services for North Africa and the Middle East, has contracted multiple transponders on the NSS-12 satellite due for launch in the second half of 2009. NSS-12 will replace the existing NSS-703 satellite at the orbital position of 57 degrees East.

Talia is recognised as one of the premier satellite internet providers in the Middle East, Africa and Europe, and already operates a successful broadband network on the NSS-703 satellite. The company is headquartered in London with offices in Dubai. Talia has contracted capacity on NSS-12 valued in excess of 10 million USD.

Alan Afrasiab, CEO of Talia, explains his company's choice of NSS-12: "During 2009, NSS-12 will become one of the most powerful satellites in the region. Its vast footprint and high-output power levels ideally support Talia's ambitions to increase our coverage area and to target new customers. We look forward to a successful launch of NSS-12 and to our transition from NSS-703 to the new SES NEW SKIES satellite."

Scott Sprague, Senior Vice President of Global Sales at SES NEW SKIES, stated: "We are most pleased to welcome Talia as one of our first customers aboard NSS-12 and to support them in growing their business with the transition of their existing network to new, increased capacity. The pre-marketing for NSS-12, which will be the second largest spacecraft in our fleet, is running at full speed, supported by the impressive technical specifications of the satellite, its extended coverage of Europe, the Middle East, Africa, Asia and Australia, as well as the established orbital position of 57 degrees East at the crossroads of four continents."

About NSS-12

NSS-12 will be available for commercial service in 2009, replacing NSS-703 at 57 degrees East. The powerful, state-of-the-art satellite is under construction with Space Systems/Loral and will bring increased capacity and transmission power to a key location at the crossroads of Europe and Middle East, Africa, Asia and Australia. NSS-12's combined Ku- and C-band footprint will cover virtually the entire Eastern Hemisphere, from Europe and Africa in the West, to the eastern half of Australia to the East. The spacecraft features 40 C-band transponders and 48 Ku-band transponders, DTH-power, as well as elaborate beam inter-connectivity and C-/Ku-band cross-strapping.

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About Talia

Talia is a top-tier provider of Internet and voice services, specialising in high-quality satellite Internet for the Middle East, Europe, and Africa. Headquartered in London with offices in Dubai, Talia brings expertise in VSAT, wireless, and voice communications and is committed to excellent customer service. [Please visit http://www.talia.net for more information.](http://www.talia.net)

About SES NEW SKIES

SES NEW SKIES is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG) offering satellite communication services to a range of customers including telecommunications providers, broadcasters, corporations and governments around the world. SES NEW SKIES has a global fleet of seven satellites in orbit, with three additional spacecraft under construction (NSS-9, NSS-12 and NSS-14) and ground facilities around the world.

Headquartered in The Hague, the company has offices in Johannesburg, Sao Paulo, Singapore, Sydney and Washington, D.C. In addition to SES NEW SKIES, SES wholly owns the market-leading satellite operators SES ASTRA in Europe and SES AMERICOM in North America, 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and Quetzsat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 38 satellites in 25 orbital locations. Further information on the company is available at www.ses-newskies.com and on SES at www.ses.com