

PRESS RELEASE

GLOBECAST RENEWS SES NEW SKIES SATELLITE CAPACITY FOR THE AMERICAS AND EUROPE

5 year contract cements 10 year business relationship on the eve of NEW SKIES' 10th anniversary

The Hague, July 7th, 2008 - SES NEW SKIES, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG) and GlobeCast, a subsidiary of France Telecom, have signed 5-year contracts for the continued use of two 36MHz transponders on the NSS-806 satellite at the orbital location of 319.5° East. Terms of the contract remain confidential.

GlobeCast is a leading global provider of content management and worldwide transmission services for professional broadcast delivery and has been a valued customer of NEW SKIES since its inception as a global satellite operator in 1998.

GlobeCast North America CEO Mary Frost said, "Our continued partnership with SES is further evidence of our commitment to providing market leading channel distribution across America, Africa, Europe, the Middle East and Asia. This latest deal will allow our international roster of clients to continue to receive the high quality broadcasting services they require to meet their growing needs."

Scott Sprague, Senior Vice President of Global Sales at SES NEW SKIES, stated: "At SES NEW SKIES we are particularly pleased to renew and extend our longstanding business relationship with GlobeCast as we prepare to celebrate the 10th anniversary of NEW SKIES at this years IBC (International Broadcasting Convention / Amsterdam 12.9. – 16.9.2008). GlobeCast has been a long-term, strategic customer for our company, and we look forward to continue providing reliable as well as efficient satellite capacity in such important markets as Europe and the Americas."

About NSS-806

NSS-806 is located at 319.5° East, providing excellent coverage of Latin America while also reaching the Iberian Peninsula, the Canary Islands, Western Europe and much of Eastern Europe. Its tailored, high-powered hemispheric beam simultaneously serves both Europe and the Americas, with virtually blanket coverage of North, Central and South America, ensuring maximum reach throughout Spanish and Portuguese speaking markets. NSS-806 transmits more than 120 leading Spanish and Portuguese-language channels reaching approximately 13.5 million homes and 3,500 cable head-ends across South and Central America.

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About GlobeCast

GlobeCast is a subsidiary of France Telecom, the leading global provider of content management and worldwide transmission services for professional broadcast delivery. The company operates a secure global satellite and fibre network to manage and transport 10 million hours of video and other rich media each year, providing ingest, aggregation, transmission and repurposing of content for delivery to direct-to-home satellite platforms; cable, IPTV, mobile and broadband headends; as well as corporate and digital signage networks. GlobeCast's fleet of SNG trucks deploys globally to support coverage of the biggest news and sporting events each year in SD and HDTV formats. Borders are non-existent when it comes to GlobeCast's services, thanks to the company's 12 teleports and technical operations centres as well as its 18 offices in Europe, North and Latin America, the Middle East, Asia, Africa and Australia. Additional info at www.globecast.com

About SES NEW SKIES

SES NEW SKIES is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG) offering satellite communication services to a range of customers including telecommunications providers, broadcasters, corporations and governments around the world. SES NEW SKIES has a global fleet of seven satellites in orbit, with three additional spacecraft under construction (NSS-9, NSS-12 and NSS-14) and ground facilities around the world.

Headquartered in The Hague, the company has offices in Johannesburg, Sao Paulo, Singapore, Sydney and Washington, D.C. In addition to SES NEW SKIES, SES wholly owns the market-leading satellite operators SES ASTRA in Europe and SES AMERICOM in North America, 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and Quetzsat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 38 satellites in 25 orbital locations. Further information on the company is available at www.ses-newskies.com and on SES at www.ses.com