

## PRESS RELEASE

## SES ASTRA SIGNS AGREEMENT FOR THE DISTRIBUTION OF ASTRA2CONNECT IN BELGIUM AND THE NETHERLANDS

Satelliet Electronics is new partner for distribution of two-way satellite broadband product from SES ASTRA / Market roll-out to start in June

Betzdorf (Luxembourg), 23 April 2008. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), has signed a framework contract with the Belgium-based provider Satelliet Electronics for the marketing and sales of its satellite based two-way broadband service ASTRA2Connect in Belgium and the Netherlands. For the provision of a high-quality and competitive Voice over IP (VoIP) service, Satelliet Electronics has entered into a cooperation scheme with Siemens, the Dutch VoIP provider BudgetPhone Company and the service provider Ardigo Beheer. The commercial roll-out of the product to end-users will start on 1<sup>st</sup> June 2008.

ASTRA2Connect is a fully satellite-based solution for broadband access and is marketed and sold via wholesalers and internet service providers to the residential market. The innovative infrastructure of ASTRA2Connect offers a very reliable, always-on, two-way broadband internet access for flat service fees as well as VoIP. The customer premises equipment – a modem and a satellite dish – is low cost and delivered with a tool for easy self-installation. ASTRA2Connect offers a unique possibility for households in regions without terrestrial broadband connection to access broadband services.

Since its market launch in April 2007, ASTRA2Connect is now available in nine European countries: Germany, Austria, Switzerland, Ireland, France, Poland, Italy, Belgium and the Netherlands.

"The agreement with Satelliet Electronics shows that the roll-out of ASTRA2Connect in the European market continues to gain momentum," said Alexander Oudendijk, Chief Commercial Officer of SES ASTRA. "We will now be able to respond to the significant demand we are seeing for such a product also in the Benelux region."

"With ASTRA2Connect, we want to address customers in regions depending on slow and expensive dial-up connections, while we also see good market perspectives in the recreational sector and the maritime market," said Michel Anusiç, Sales Manager of Satelliet Electronics. "Thanks to ASTRA2Connect, these market segments can now benefit from a low-cost, always-on high-speed internet connection, including VoIP."

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## About SES ASTRA www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 12 ASTRA and three SIRIUS satellites. The combined satellite system delivers services to more than 117 million DTH and cable households and transmits a total of 2,295 analogue and digital television as well as radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With 31 High Definition (HD) channels available via its satellites

today, ASTRA and SIRIUS represent the most important HDTV broadcasting platform in Europe. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East and 5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES owns three market-leading satellite operators, SES ASTRA in Europe, SES AMERICOM in North America, and SES NEW SKIES, which provides global coverage and connectivity. The company owns 90 percent of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and Quetzsat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 38 satellites in 25 orbital positions around the globe. Additional information on SES is available at: <a href="https://www.ses.com">www.ses.com</a>