

## PRESS RELEASE

## SES ASTRA SIGNS AGREEMENT WITH NORDNET FOR THE DISTRIBUTION OF ASTRA2CONNECT IN FRANCE

NordNet, a wholly owned subsidiary of French telecom provider Orange / Commercial roll-out to begin mid-May

Betzdorf (Luxembourg), 6 May 2008. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), has signed an important framework contract with the internet service provider NordNet to market its satellite based two-way broadband service ASTRA2Connect in France. The commercial roll-out to end-users will start in the second half of May.

NordNet, a subsidiary of the French telecommunications operator Orange (France Télécom), based in Lille, provides innovative internet solutions for a broad range of customers. ASTRA2Connect will be distributed under the brand name NordNet everywhere in France. Starting from 29.90 euro per month, the service includes a WiFi Router, six Antivirus and Antispam filtered e-mail addresses, a homepage hosting, and a parental filter to protect children and teenagers against inappropriate content on the internet.

ASTRA2Connect is a fully satellite-based solution for broadband access, and is marketed via wholesalers and internet service providers to the residential market. The innovative service offers a highly reliable, always-on, two-way broadband internet access for flat service fees. The customer premises equipment – a modem and a satellite dish – is low cost and delivered with a tool for easy self-installation. ASTRA2Connect offers a unique possibility for households in regions without terrestrial broadband connection to access broadband services.

"The agreement with NordNet is a further confirmation of our strategy to go to market aggressively and roll out the product using the existing capacity of our powerful satellite fleet," said Alexander Oudendijk, Chief Commercial Officer of SES ASTRA. "We see significant demand for a satellite broadband product in France which helps to serve households currently not able to access sufficient terrestrial highspeed connections."

"NordNet has always striven to offer the best internet experience to our customers," said Francis Piet, CEO of NordNet. "Since 1995, we have done everything to provide them with the connection they need, using every technology at our disposal: ADSL, ReADSL, DSLe, and WiMAX. We are delighted that we are now able to offer our clients an affordable solution to access the internet via a two-way broadband satellite connection everywhere in France."

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## **About SES ASTRA**

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 13 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 117 million DTH and cable households and transmits a total of 2,295 analogue and digital television as well as radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With 34 High Definition (HD) channels available via its satellites

today, ASTRA and SIRIUS represent the most important HDTV broadcasting platform in Europe. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East and 5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES owns three market-leading satellite operators, SES ASTRA in Europe, SES AMERICOM in North America, and SES NEW SKIES which provides global coverage and connectivity. The company owns 90 percent of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and Quetzsat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 38 satellites in 25 orbital positions around the globe. Additional information on SES is available at: <a href="https://www.ses.com">www.ses.com</a>

About NordNet www.nordnet.fr.

NordNet is based in Lille provides a large offer of innovative internet solutions for private and professional customers. Founded in 1995 as a regional Internet Service Provider, the company is now a subsidiary of the French telecommunications operator Orange (France Télécom). NordNet has gradually developed an expertise in the Internet field and included Internet related products such as antivirus solutions, hosting solutions, domain names, referencing and many more to its offer.

As an ICANN accredited Registrar, an experienced ISP, and an expert in security related subjects on the web, NordNet can provide its private and professional customers with everything they need to access the Internet, use it to optimize their business and secure their data.