

SES AMERICOM RAPIDLY FILLING CAPACITY ON AMC-21 SATELLITE

New Ku-band capacity at 125 degrees West Longitude is in great demand

PRINCETON, NJ – November 4, 2008 – SES AMERICOM, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced that, within the first month of AMC-21 becoming commercially available, a total of 16 transponders are under contract and utilizing the new Ku-band capacity at 125 degrees West Longitude.

AMC-21's high powered 50-U.S.state, Mexico, Southern Canada and Caribbean coverage is proving to be in great demand across multiple segments: media, enterprise and government. It is currently providing service to customers such as PBS, U.S. Army, U.S. Marine Corps (through Arrowhead), U.S. Northern Command (through ARTEL) and maritime broadband users. In addition, its occasional use capacity is fully booked to support major networks' coverage of the upcoming U.S. election.

"Our growth on AMC-21 has exceeded our 2008 expectations for this new orbital location. It is apparent the footprint and power of the satellite is very attractive in a market with limited Ku-band capacity," said Rob Bednarek, President and CEO of the recently announced division called SES AMERICOM-NEW SKIES. "We look forward to continued growth in 2009 on AMC-21 across all of our operating segments."

About AMC-21

The AMC-21 satellite provides coverage of North America, including all 50 U.S. states, Mexico, Southern Canada, the Caribbean and Central America. AMC-21 provides broadcast television, enterprise, government and mobile broadband services. The satellite is fitted with 24 Ku-band transponders, each with 36 MHz of bandwidth and a design life of 15 years. Weighing about 2,500 kilograms at launch and having 6 kW of electrical power, AMC-21 has initiated Ku-band service at 125 degrees West.

AMC-21 was built by Thales Alenia Space and Orbital Sciences. It was procured by SES Satellite Leasing Ltd., an SES company located in the Isle of Man, and is marketed by SES AMERICOM.

About SES AMERICOM

www.ses-amicom.com

As the leading supplier of satellite services in the U.S., SES AMERICOM serves broadcasters, cable programmers, aeronautical and maritime communications integrators, internet service providers, mobile communications networks, government agencies, educational institutions, carriers and secure global data networks with efficient communications and content distribution solutions. The company, recognized as a major innovator of advanced satellite communications services, operates a fleet of 16 spacecraft in orbital positions predominantly providing service throughout the Americas. In addition, AMERICOM Government Services (AGS), a wholly-owned subsidiary, is dedicated to providing satellite-based communications solutions to both civilian and defense agencies of the U.S. Government.

SES AMERICOM is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES wholly owns three market-leading satellite operators, SES ASTRA in Europe, SES AMERICOM in North America, and SES NEW SKIES which provides global coverage and connectivity. The company also holds 90% of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 39 satellites in 26 orbital positions around the globe. Additional information on SES is available at: www.ses.com.

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