

PRESS RELEASE

IDMI TO LAUNCH DVB S2 BROADBAND PLATFORM ON NSS-7

Lebanon's leading ISP to use SES NEW SKIES satellite to serve customers in the Middle East and Africa

The Hague, Netherlands, May 5th, 2008 – SES NEW SKIES, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announces that IDMI, the international arm of IDM, Lebanon's leading ISP with more than 125000 users, has contracted 40 MHz on SES NEW SKIES' NSS-7 satellite to introduce a new DVB S2 SCPC broadband platform serving customers in the Middle East and Africa.

"We are continuously striving to stay abreast of technology and to offer our customers the best solution in the fastest way at a fair price", says Maroun Chammas, Executive Director of IDMI. "With our strong knowledge and experience in internet and connectivity in the Lebanese market, and based on our extensive experience in system integration and VSAT services, IDMI has selected the NSS-7 satellite with its high power to offer DVB S2 broadband connectivity to customers across a wider geographic area."

According to Zakie Karam, General Manager of IDMI, "IDMI works with financial institutions, government organisations and corporate customers and has the mission of providing customised broadband & telecommunication services to satisfy connectivity requirements all over the world. NSS-7 not only offers optimal coverage of our target areas, but its orbital position is also a major hot spot for internet connectivity into the Middle East and Africa."

Nigel Gibson, Vice President Sales at SES NEW SKIES, states: "The ubiquity of satellite broadband access allows us to quickly and efficiently meet customer demands in areas not covered by terrestrial networks. SES NEW SKIES is committed to support state-of-the-art broadband access with reliable, high-quality satellite capacity and looks forward to a fruitful collaboration with IDMI."

About NSS-7

NSS-7 is a state-of-the-art, hybrid Ku- and C-band satellite located at 338° East over the Atlantic Ocean, providing coverage of Europe, Africa, the Middle East, and the Americas. NSS-7 is one of the world's leading programming contribution satellites located at one of the hottest orbital locations for trans-Atlantic connectivity as well as internet connectivity from North America into Europe, the Middle East and Africa. IDMI's services are on NSS-7's Europe/Middle East spot which is capable of reaching the entire European continent as far west as Moscow, south through the whole of the Black Sea region, and throughout all of Mediterranean North Africa.

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About IDMI:

Born from IDM, Lebanon's leading ISP representing more than 50% of the residential and corporate market segment, IDMI integrates all the group's innovative capabilities and expertise in internet, VSAT Services, Wireless Data transmission, and all kinds of connectivity: a new business opening up to a wider world. IDMI head office located in Beirut is able to provide solutions and services to corporations and end users in the Middle East, Central Asia, and Africa. For further information visit: www.idmint.net

About SES NEW SKIES

SES NEW SKIES is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG) offering satellite communication services to a range of customers including telecommunications providers, broadcasters, corporations and governments around the world. SES NEW SKIES has a global fleet of seven satellites in orbit, with three additional spacecraft under construction (NSS-9, NSS-12 and NSS-14) and ground facilities around the world.

Headquartered in The Hague, the company has offices in Hong Kong, Johannesburg, Sao Paulo, Singapore, Sydney and Washington, D.C. In addition to SES NEW SKIES, SES wholly owns the market-leading satellite operators SES ASTRA in Europe and SES AMERICOM in North America, 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and Quetzsat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 38 satellites in 25 orbital locations. Further information on the company is available at www.ses-newskies.com and on SES at www.ses.com