

## PRESS RELEASE

### **SES ASTRA SIGNS WITH EUROSKYPARK TO PROVIDE ASTRA2CONNECT-BASED BROADBAND SOLUTION TO INDUSTRIAL MARKET**

#### **Satellite-based platform enables cost-effective and highly reliable applications for data transfer via satellite**

Luxembourg, 28 August 2009. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has entered into an agreement with EuroSkyPark, an operator of mobile and fixed satellite communication solutions, to offer a highly reliable, low-cost and bi-directional satellite communication service to the energy, transport, and security markets. The professional solution is based on the *ASTRA2Connect*-broadband product. EuroSkyPark, majority-owned by the German utility provider RWE, will resell the service to solar and wind power plants, utility providers and security operators.

With the service, these businesses are able to implement so-called SCADA (Supervisory Control and Data Acquisition) solutions, which are typically used to collect, monitor and control data. The offer provides a highly reliable, low-cost, and fast solution to use alternative M2M (machine-to-machine) communication platforms allowing customers to transfer their data to a large and widely dispersed community of recipients, also in remote areas with no access to a terrestrial internet infrastructure. With SES ASTRA offering consistent data delivery and stable bandwidth, satellite communication has become a real alternative for many industry sectors.

*ASTRA2Connect* was launched in April 2007 as a fully satellite-based broadband service enabling households and businesses in regions without terrestrial broadband connections fast and easy access to the broadband internet. The innovative infrastructure offers very stable, always-on, interactive broadband connections for flat service fees as well as telephone (VoIP) and TV services. *ASTRA2Connect* is now the largest European satellite broadband network for the residential market with distribution partners in 14 European countries and a total of 45,000 end users. Customers from the industrial market using the new *ASTRA2Connect*-based service for SCADA applications are provided with an enhanced satellite dish resistant to wind load, anti-tampering and severe environmental conditions as well as specific technical support.

"We are very proud to be able to offer our first professional satellite-based and interactive broadband service dedicated especially for business customers," said Alexander Oudendijk, Chief Commercial Officer of SES ASTRA. "Internet connections are vital in today's business environment, and there are many companies which operate outside metropolitan areas, such as energy, oil and gas, transport and security operators. SES ASTRA's broadband technology is fast, secure and extremely cost-efficient, and therefore represents an ideal solution not only for these customers but for all businesses alike."

"We are extremely satisfied with the development of the new service and our cooperation with SES ASTRA. This level of flexibility and professionalism is beyond compare," said Thomas Maul, CEO of EuroSkyPark. "We have succeeded in satisfying the needs of highly demanding customers by offering them a sophisticated and solid solution."

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**About SES ASTRA**

[www.ses-astra.com](http://www.ses-astra.com)

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 13 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 122 million DTH and cable households and transmits more than 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With nearly 80 High Definition (HD) channels on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES owns two market-leading satellite operators, SES ASTRA in Europe and SES AMERICOM-NEW SKIES which provides global coverage and connectivity. The company owns 90 percent of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 40 satellites in 26 orbital positions around the globe. Additional information on SES is available at: [www.ses.com](http://www.ses.com)

**About EuroSkyPark**

EuroSkyPark GmbH (ESP) operates mobile and fixed satellite communications solutions for industrial customers, using innovative technologies and a variety of applications. In VPN (Virtual Private Network) environments, EuroSkyPark GmbH can also provide satellite connection up to 34 Mbps. With the help of its partners, ESP operates a global satellite communications network, and thus is in a position to connect local and global corporate company networks. ESP provides exclusively end to end solutions and offers this service as Global VPN access service.