

## 24.6% growth in revenue at constant exchange rates for the first 9 months

**Paris, France, October 29th, 2008:** Business & Decision, the international Consulting and Systems Integration (CSI) Company specializing in Business Intelligence, Customer Relationship Management (CRM) and e-Business, announces consolidated revenue of **€174.7 million** for the first nine months of FY 2008. This represents **24.6% growth at constant exchange rates** over the comparative period for 2007.

<i>€millions</i>	<b>2008</b>	<b>2007</b>	<b>Growth % at constant currencies</b>
<b>Revenue – 9 months</b>	174.7	145.1	<b>+24.6%</b>
<i>France</i>	91.1	78.2	<b>+16.5%</b>
<i>International</i>	83.6	66.9	<b>+34.8%</b>

« Despite a difficult international economic environment Business & Decision met its targets with the Group achieving a double-digit growth in revenue. We are fully aware of the current global economic and financial uncertainties. Consequently, we have taken numerous organisational and budget measures which should allow us to meet any challenges that arise. », comments **Patrick Bensabat, CEO of Business & Decision.**

### Revenue by geographical area

Business & Decision maintains a strong dynamic growth in **France** thanks to its position as industry leader in target sectors. It recorded an overall growth in revenue of **16.5%** for the nine-month period of which **14.96% was organic growth.**

Offices outside of France recorded **overall revenue growth of 34.8%**, which represented 47.9% of the Group activity for the nine-month period. **Organic growth in revenue was 6.9%** for this period.

### 2008 outlook

Despite a difficult and uncertain economic and financial environment, Business & Decision confirms its full year forecast, based on the current sales pipeline and expenditure budgets.

The Group is forecasting a **growth in annual revenue for 2008 of between 20% and 25%, at constant exchange rates**, a figure well ahead of French and International sector averages.

### About Business & Decision

Founded in 1992, Business & Decision is an International consulting and Systems Integration company specializing in Business Intelligence, Customer Relationship Management (CRM) and E-Business. The Group works with clients to implement systems that aim at driving business functions and performance (dashboards, reporting, consolidation etc.); help in customer relationship management (sales force automation, call centers, campaign management, analytical CRM); and assist in E-Business (intranet and extranet portals, directories and Meta directories, e-commerce, knowledge management, Open source technologies, etc.). With more than 2,900 employees worldwide, Business & Decision has developed a "complete project" approach that spans from consulting to implementation. The Group has a reputation for its functional and technological expertise and has forged partnerships with all of the key technology vendors. At present, Business & Decision has more than 1,500 clients.

Business & Decision has been listed on the Euronext Paris since February 2001 (compartment B / Isin code: FR 00000 7895 8 / Symbol: BND). Business & Decision is listed in the NextEconomy segment. For more information, visit: <http://www.businessdecision.com>

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