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-Business & Decision

PRESS RELEASE

2008 AFEP-MEDEF RECOMMENDATIONS

Paris, France, December 30th 2008

Business & Decision, the international Consulting and Systems Integration (CSI) Company, specialising in Business Intelligence (BI), Customer Relationship Management (CRM) and e-Business, announces its Board of Directors gathered on December 22nd has taken notice of the recommendations issued by the AFEP and the MEDEF on October 6th, 2008 concerning the compensation of executive directors in publicly listed companies.

The Board has determined that the Group's corporate governance principles are fully compatible with these recommendations.

Consequently, it decided that Business & Decision will expressly refer to the « AFEP-MEDEF Corporate Governance code » in producing the report outlined by article L.225-37 of the French Commerce Code, pursuant to the July 3rd, 2008 law transposing the European Community regulation 2006/46/CE dated June 14th, 2006.

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI), and Customer Relationship Management (CRM) and also a major player in e-Business and Enterprise Information Management (EIM) contributing to the success of customer projects by driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors.

Located in 20 countries, Business & Decision currently employs more than 2,900 people worldwide. Additional information is available at <u>www.businessdecision.com</u>.

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