

## **Torbjörn Possne appointed Head of Ericsson Sales and Marketing**

**Torbjörn Possne has been appointed Senior Vice President and Head of Group Function Sales and Marketing at Ericsson (NASDAQ: ERIC), effective as of February 1, 2008. Possne is presently Head of Market Unit Northern Europe and Global Customer Account Deutsche Telekom.**

Possne joined Ericsson in 1979 and has held several different positions, including Head of Ericsson Belgium and Luxembourg between 1996 and 2000. In 2000, he was appointed Head of Business Unit WCDMA, PDC Systems and was Head of Solutions Business Area WCDMA between 2001 and 2003. Possne also holds a Master of Science degree from the Royal Institute of Technology in Stockholm.

### **Notes to editors:**

Link to Torbjörn Possne's biography and photographs:

[http://www.ericsson.com/ericsson/corpinfo/management/torbjorn\\_possne.shtml](http://www.ericsson.com/ericsson/corpinfo/management/torbjorn_possne.shtml)

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