

Financial results for the first 6 months of 2008

Paris, France, September 2nd, 2008 : [Business & Decision](#), the international Consulting and Systems Integration (CIS) Company specializing in Business Intelligence, Customer Relationship Management (CRM) and e-Business, announces an operating result of €3.2 million for the 6 months to 30th June 2008, equating to an operating margin of 2.7%.

	M€	% turnover	HY 2008	HY 2007
Consolidated Turnover		NA	115.1 +23% +26.9% at constant currencies	93.6
<i>France</i>		53%	61.2	52.4
<i>International</i>		47%	53.9	41.2
Current Operating Income		2.7%	3.2	9.2
Net Income (Group share)		0.7%	0.8	5.7
Earnings per share		NA	0.1	0.654

Despite the weakness in worldwide economies Business & Decision has continued to transition its business with significant investments in Europe and North America and development of offshore capabilities in India, Tunisia, Romania and Mauritius. These investments are in line with Business & Decision's international strategy to reach critical mass in a number of European countries and North America and to establish development capabilities in lower cost countries. These investments have impacted the Group's profitability during the first 6 months of 2008.

The Group has strengthened its order book in every country at June 2008, compared to the beginning of the year.

The acquisitions of ICS in the UK and BnV in Benelux have been completed.

Patrick Bensabat, CEO of Business & Decision comments: "We have entered a transition period following recent strong international development, significant acquisitions and the rapid growth of the Group. In order to maintain growth in line with our long term goals, the short term margin has been impacted, but we are confident in our strategy and the measures taken to achieve the necessary transition."

Business & Decision retains its target of 20% to 25% growth in annual turnover, at constant exchange rates, The Group expects profitability in the 6 months to December to exceed profits achieved in the first half of the year.

Forthcoming financial events :

October 29th 2008	Publication of 2008 third quarter turnover at 5:35 PM
January 28th 2009	Publication of 2008 full year turnover at 5:35 PM

About Business & Decision

Founded in 1992, Business & Decision is an International consulting and Systems Integration company specializing in Business Intelligence, Customer Relationship Management (CRM) and E-Business. The Group works with clients to implement systems that aim at driving business functions and performance (dashboards, reporting, consolidation etc.); help in customer relationship management (sales force automation, call centers, campaign management, analytical CRM); and assist in E-Business (intranet and extranet portals, directories and Meta directories, e-commerce, knowledge management, Open source technologies, etc.). With more than 2,900 employees worldwide, Business & Decision has developed a "complete project" approach that spans from consulting to implementation. The Group has a reputation for its functional and technological expertise and has forged partnerships with all of the key technology vendors. At present, Business & Decision has more than 1,200 clients.

Business & Decision has been listed on the Euronext Paris since February 2001 (compartment B / Isin code: FR 00000 7895 8 / Symbol: BND). Business & Decision is listed in the NextEconomy segment. For more information, visit: <http://www.businessdecision.com>

Press Contact:

Pauline Cieutat
Communication Manager
Investor Relations
Business & Decision
Tel: +33 1 56 21 21 20
Fax: +33 1 56 21 21 22
pauline.cieutat@businessdecision.com