



Press Contact Deloitte : Nuno Afonso
Press Agent
+ 33 (0)1 55 61 61 55
nuafonso@deloitte.fr

Press Contact Business & Decision : Pauline Cieutat
Communication Manager
Tél : 01 56 21 21 20
pauline.cieutat@businessdecision.com

Infineo joins Deloitte

Neuilly-sur-Seine, July 7 2008 – Deloitte announces the acquisition of Infineo, the strategy and management consulting company. The acquisition will enlarge Deloitte's scope of services whilst providing the customers of Infineo with a global capability. Deloitte's Consulting & Risk Services department now employs 700 partners and consultants in France and 25 000 worldwide.

Business & Decision will sell its shares in Infineo but will continue to develop the partnership established in 2005, in order to offer customers of both companies a wider range of services.

'The acquisition is based on a common vision of consulting, an entrepreneurial approach by our associates and strong synergies in high-end expertise. It will allow us to expand our range of consulting services. Infineo will strengthen the Deloitte functional (Supply Chain, CRM, Strategy Execution) and industry (Manufacturing) expertise.' Jean-Paul Picard comments, CEO of Deloitte France.

'Merging with Deloitte is acknowledgment of the quality of the Infineo consultants and the relevance of our multi-specialist strategy. Deloitte's international and multi-disciplinary environment will provide new development prospects for Infineo's consultants.' says Yves Jarlaud, Infineo Managing Partner.

According to Patrick Bensabat, Chairman and CEO of Business & Decision, who are selling their shareholding to Deloitte, *'This transaction is not only a great opportunity for Infineo to merge with an international and prestigious strategy and management consulting company but will also provide Business & Decision with increased scope for its strategic partnership with Infineo. For example, the initiatives already launched relating to 'customer experience co-creation' and 'Digital Marketing' will be expanded with Deloitte.'*

The partners of Infineo will join Deloitte France as partners.

About Deloitte in France

Deloitte calls on diversified expertise to cover the scope of services required by its clients of all sizes from all sectors - major multinationals, local micro-companies and medium-sized enterprises. Our 6,000 professionals and partners embody the vigor and success of the Firm in their commitment to clients and their constant concern for service excellence. Deloitte offers a very comprehensive range of services: audit, consulting and risk services, tax and legal, accounting and corporate finance, in accordance with its multidisciplinary strategy and ethical approach.

For more information, visit www.deloitte.fr

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For more information, visit www.deloitte.com

About Infineo

Founded in 2005 by associates from international consultancies with the support of Business & Decision, Infineo is a consulting cabinet in strategy and management. Since its inception, Infineo has grown very quickly and encloses already more than 80 consultants. Infineo is well-known for its veteran teams, as the average time of experience in requested fields is 12 years. "Multi expertise" Infineo Cabinet helps its customers improving performance and strategy execution, offering services ranging from strategic planning and change management to re-engineering processes and management program. Infineo's areas of expertise include strategic management, operations performance (purchases, sales, logistics, distribution), financial management and human resources. The firm mainly works in the industry field, financial services, media, telecommunications, transport and services.

For more information, visit Infineo's website: www.infineo.fr

About Business & Decision

Founded in 1992, Business & Decision is an International consulting and Systems Integration company specializing in Business Intelligence, Customer Relationship Management (CRM) and E-Business. The Group works with clients to implement systems that aim at driving business functions and performance (dashboards, reporting, consolidation etc.); help in customer relationship management (sales force automation, call centers, campaign management, analytical CRM); and assist in E-Business (intranet and extranet portals, directories and Meta directories, e-commerce, knowledge management, Open source technologies, etc.). With more than 2,800 employees worldwide, Business & Decision has developed a "complete project" approach that spans from consulting to implementation. The Group has a reputation for its functional and technological expertise and has forged partnerships with all of the key technology vendors. At present, Business & Decision has more than 1,200 clients.

Business & Decision has been listed on the Euronext Paris since February 2001 (compartment B / Isin code: FR 00000 7895 8 / Symbol: BND). Business & Decision is listed in the NextEconomy segment and in the IT-Cac (technology market). For more information, visit: www.businessdecision.com & www.businessdecision.fr